

# NEW DEVELOPMENT AREA

JINDONG, CHINA

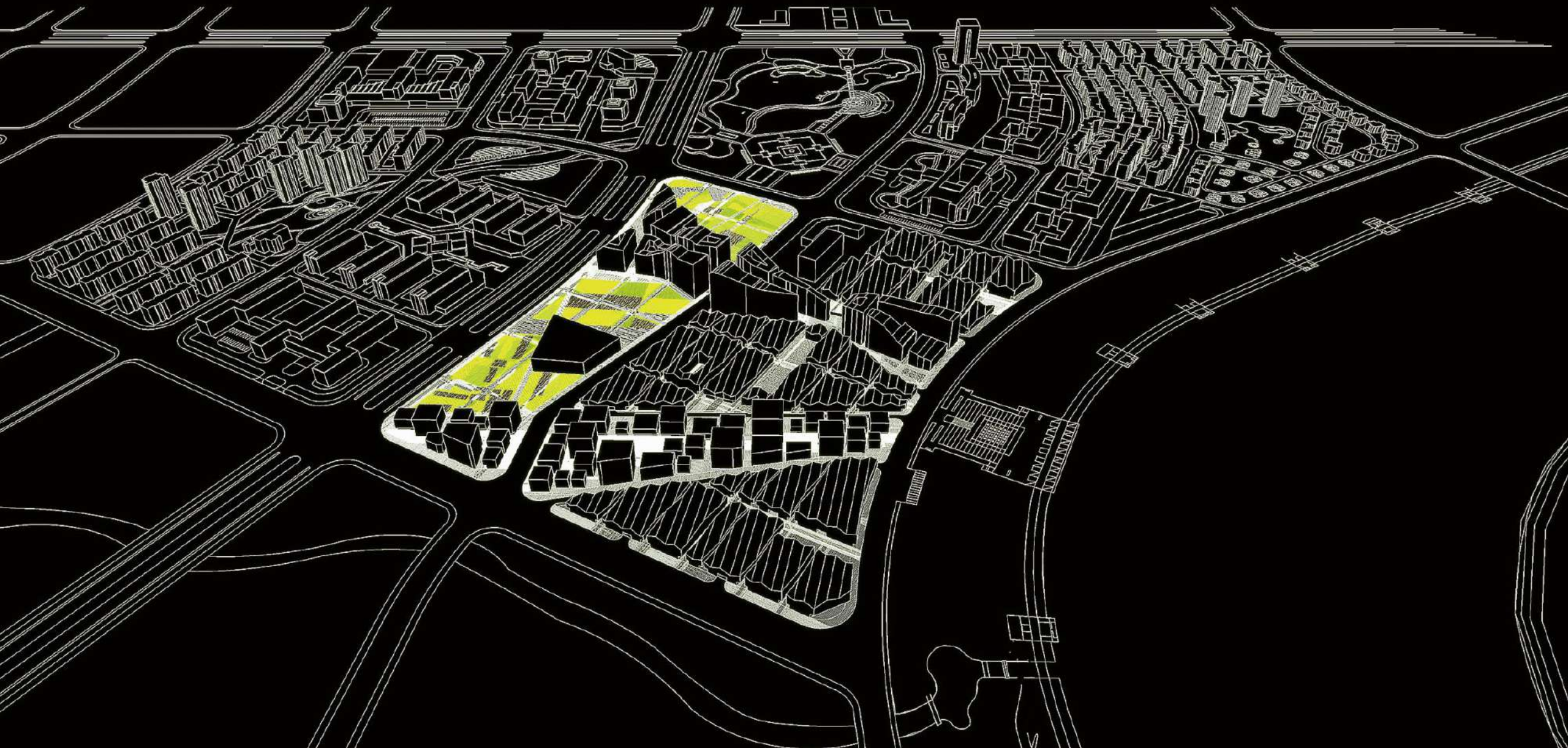
GRUPO E7

ANA ESTUDILLO

FRANCISCO MANUEL RODRIGUEZ

HIBA LAAMARTI

# NEW DEVELOPMENT AREA, JINDONG, CHINA



# Í N D I C E

1

ARQUITECTOS

2

CARACTERÍSTICAS DEL LUGAR

3

MASTERPLAN

4

DESARROLLO PROYECTO



A black and white portrait of two men, Peter Herzog and Jacques de Meuron, the founders of the architectural firm Herzog & de Meuron. They are shown from the chest up, wearing suits and shirts. The man on the left is balding with a serious expression, looking slightly to the right. The man on the right has short, graying hair and is looking directly at the camera with a neutral expression. The background is dark and out of focus.

# HERZOG & DE MEURON





EL NIDO, PEKÍN





ELBPHILHARMONIE HAMBURGO



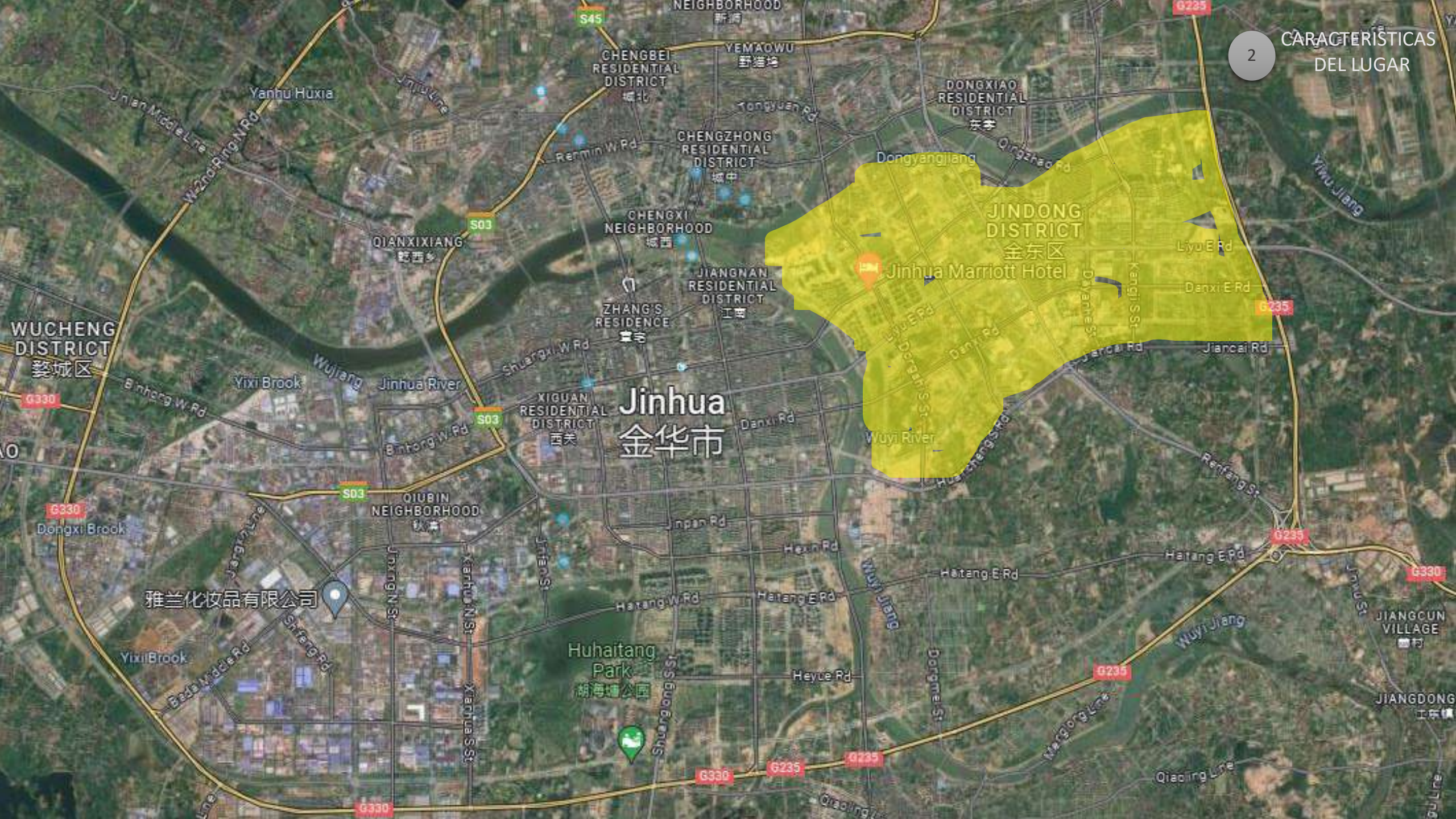


FORUM, BARCELONA

¿CÓMO COMENZÓ?

PROYECTO EN JINHUA, CHINA





Jinhua  
金华市

JINDONG DISTRICT  
金东区

Jinhua Marriott Hotel

雅兰化妆品有限公司

Huhaitang Park  
湖海塘公园





AI QUING E HIJO









MONUMENTO A AI QING





ESTUDIO PREVIO DEL LUGAR





效果图



浙江省城乡规划设计研究院

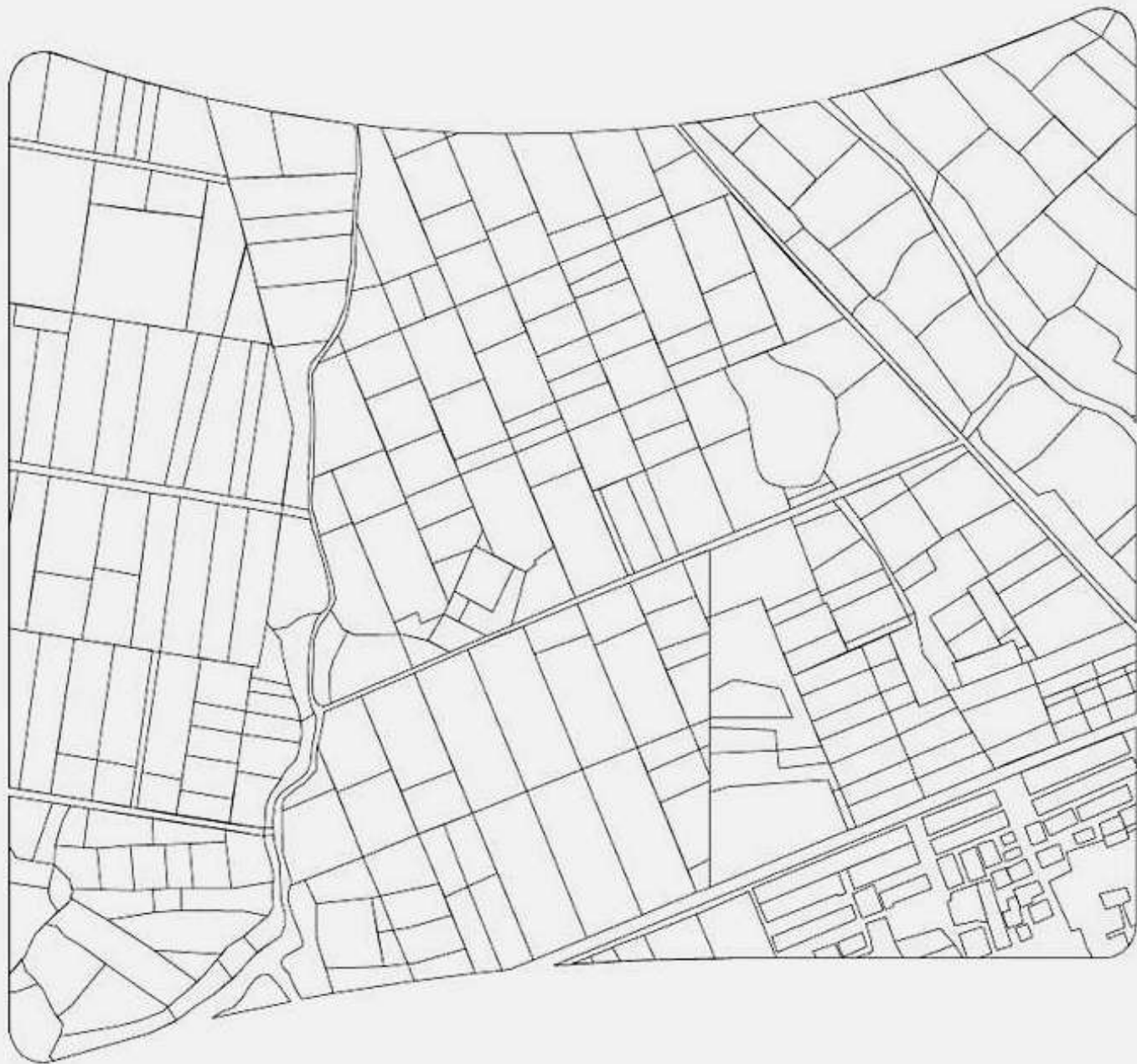




ASENTAMIENTO ORGÁNICO Y CUADRICULA ORTOGONAL

5.7.1. 1. An idealized presentation of a favorable site for





起源于地形学的城市平面  
**CITY PLAN DERIVED  
FROM FIELD PATTERN**




① mountain canyon square



plan  
  
 polygonal


profile  
  
 varying heights?

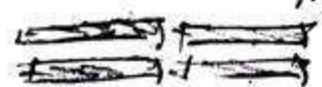

sections  

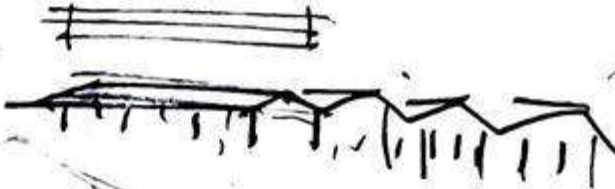
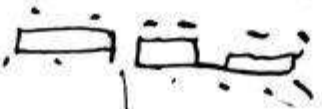

② village  
  
 lane square


plan  
  
 square

profile  
  
 varying heights

sections  


③ (Courtyard)?  
  
 streets  
 roofed corridor  
  
 rectangular

profile  
  
 continuous height  
 one roof  


overlapping geometries  


3 types





起源于地形学的城市平面  
**CITY PLAN DERIVED  
FROM FIELD PATTERN**

田园 - 网格  
**FIELD - GRID**

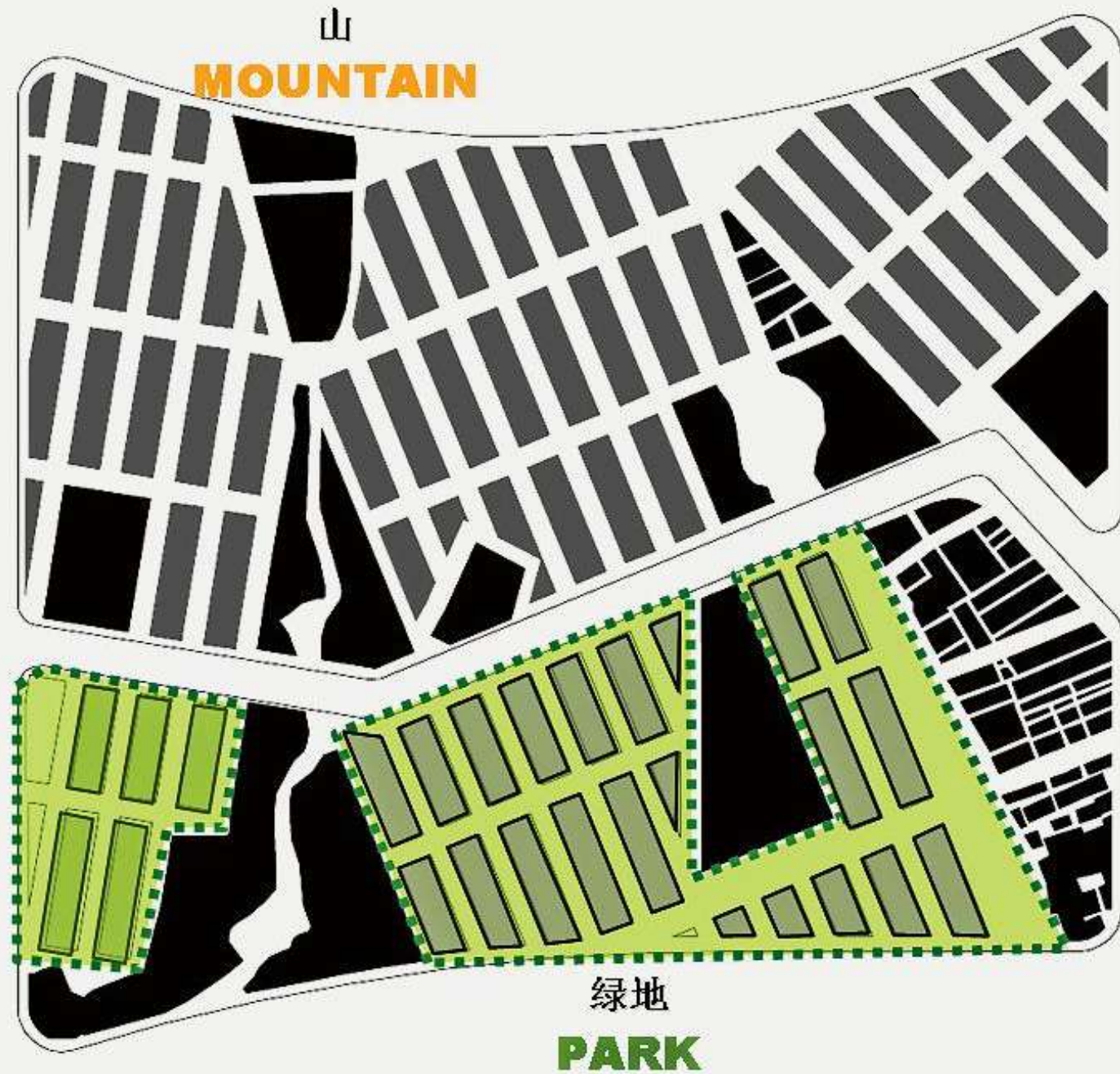
网格断裂处形成

- 山脉
- 村庄
- 大道

**GRID BROKEN**

- **MOUNTAIN**
- **VILLAGE**
- **BROADWAY**





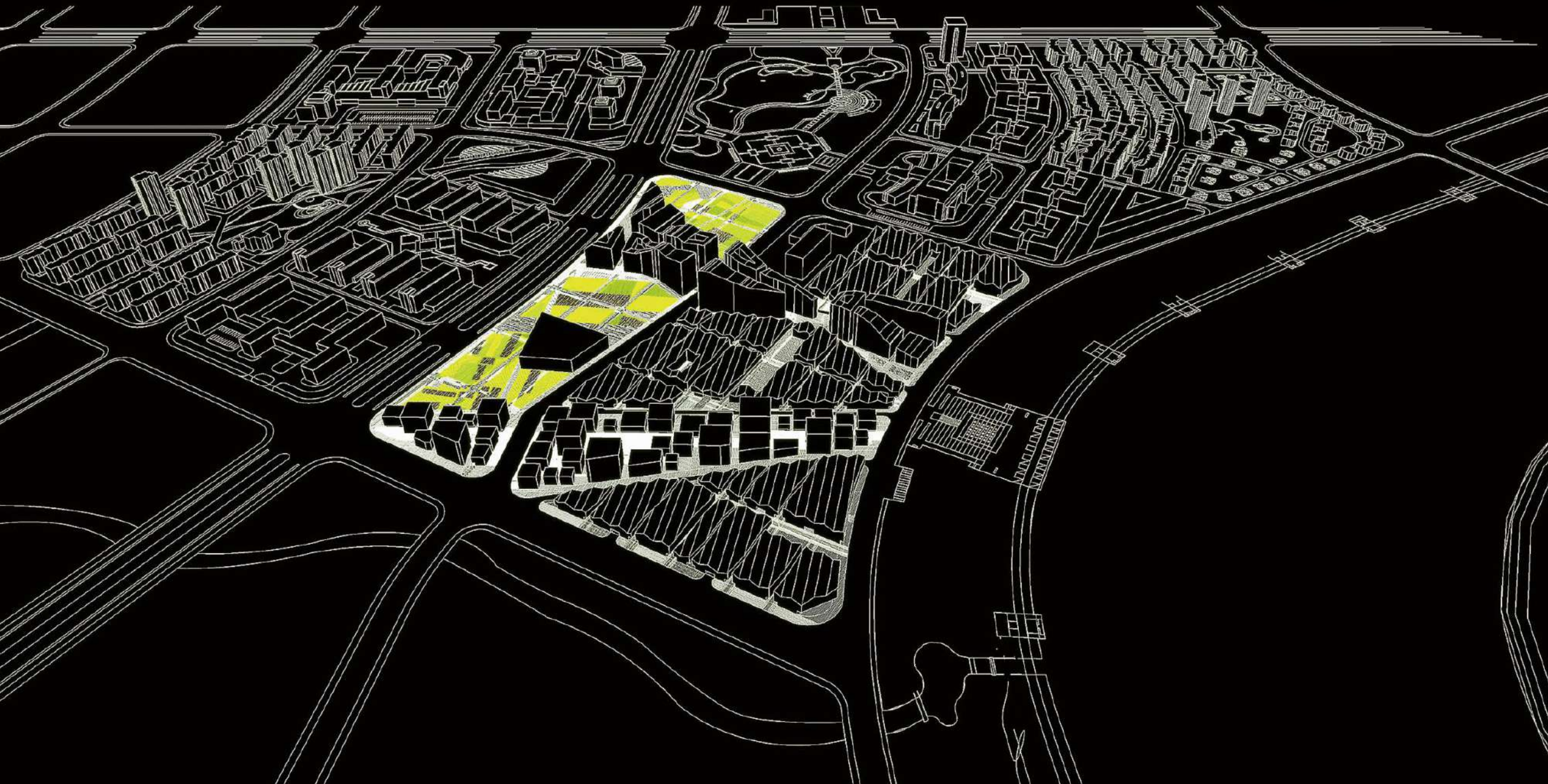


























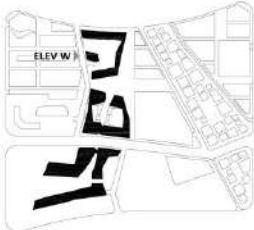
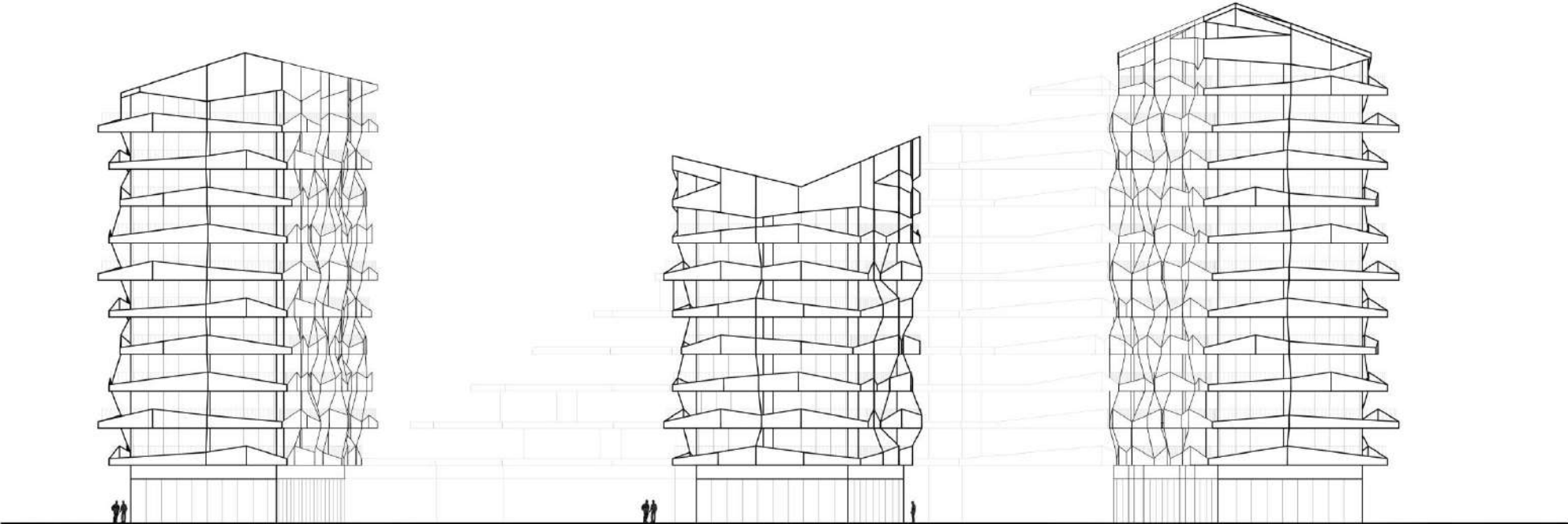
# THE MOUNTAIN ZONE

LA ZONA DE LA MONTAÑA







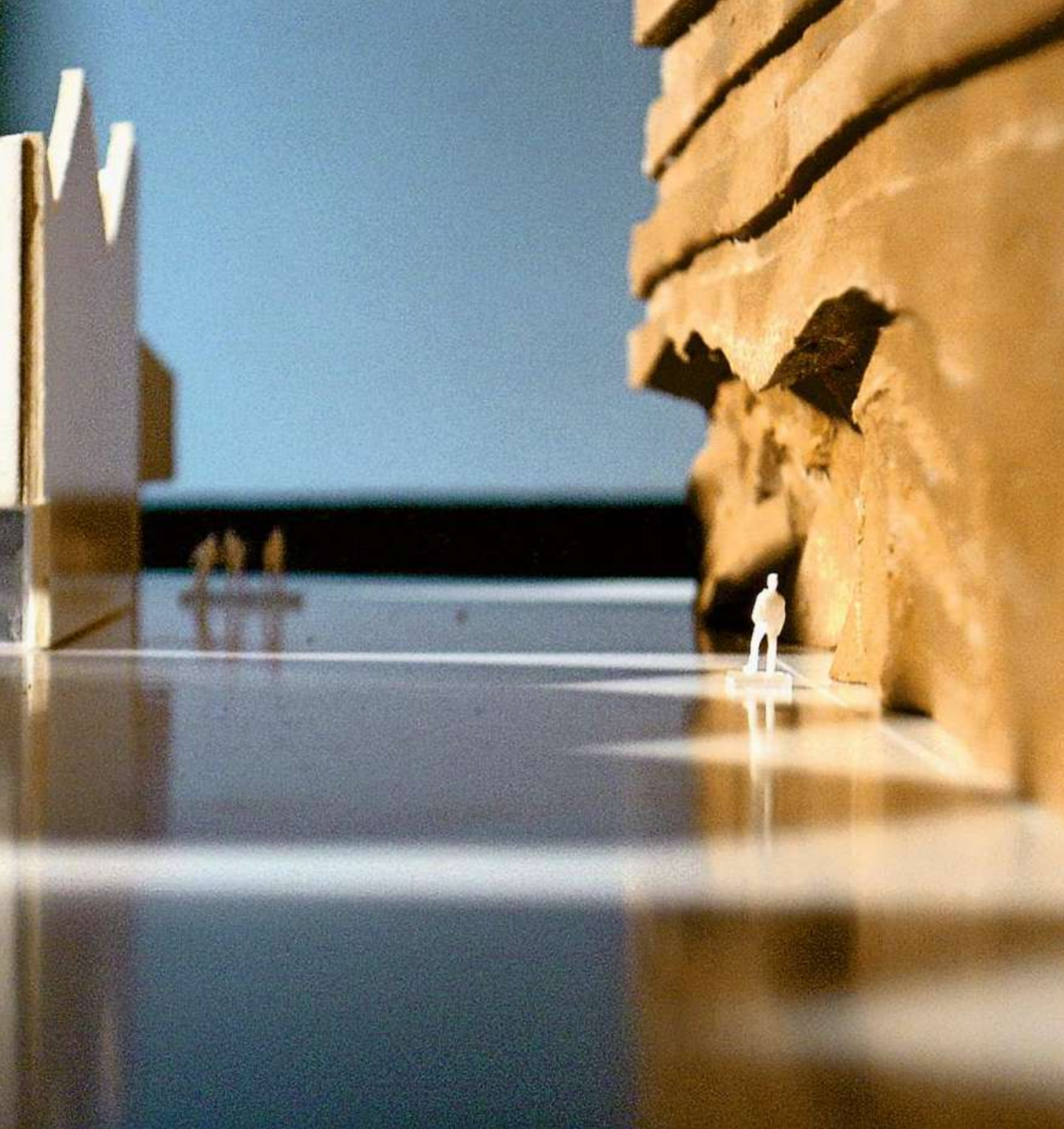


**APARTMENT ELEVATION WEST**  
1:300





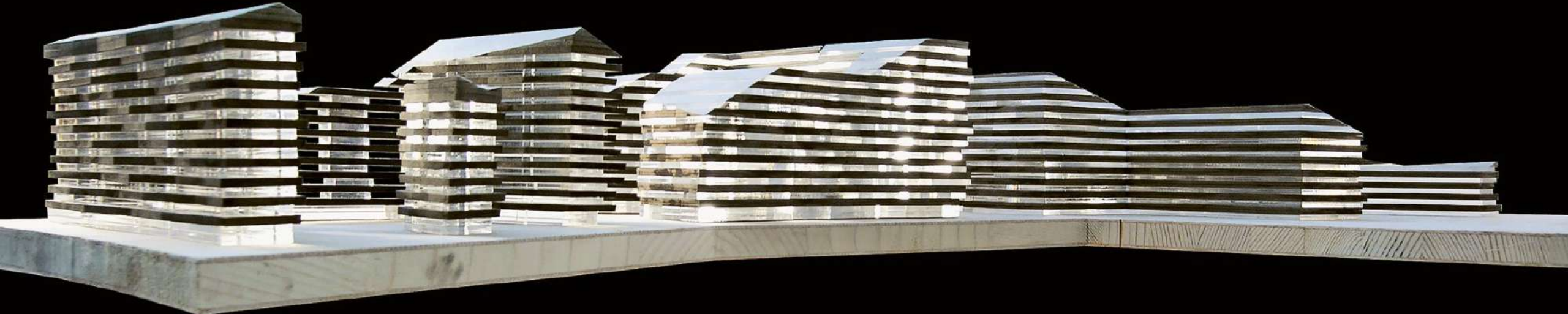
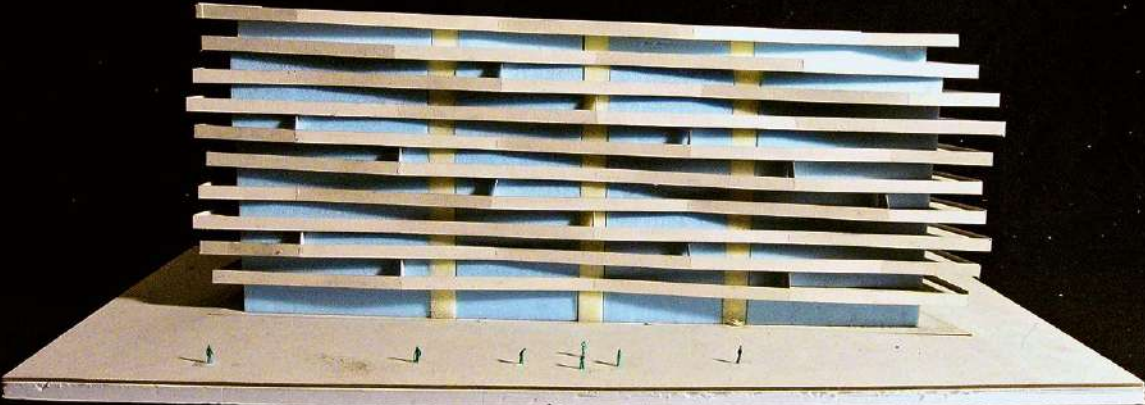




4

DESARROLLO  
PROYECTO







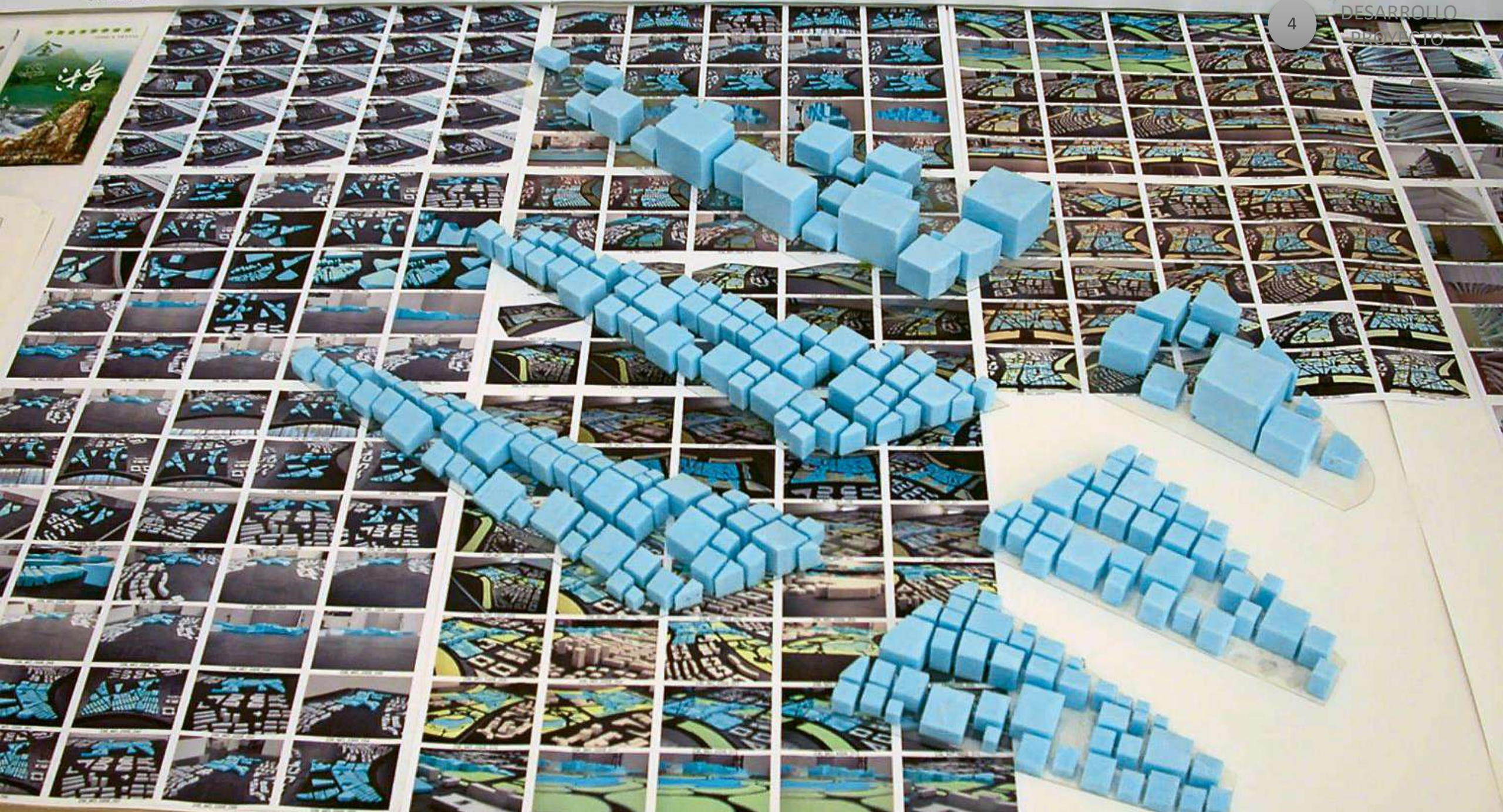
# THE VILLAGE ZONE

LA ZONA DEL PUEBLO





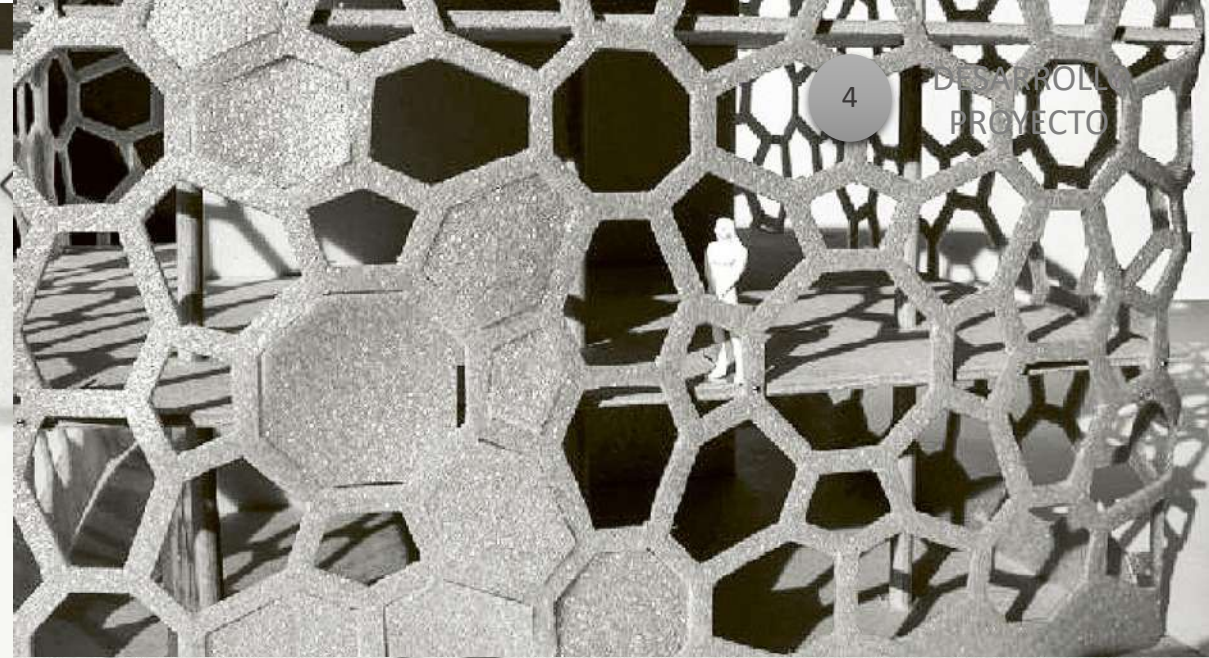
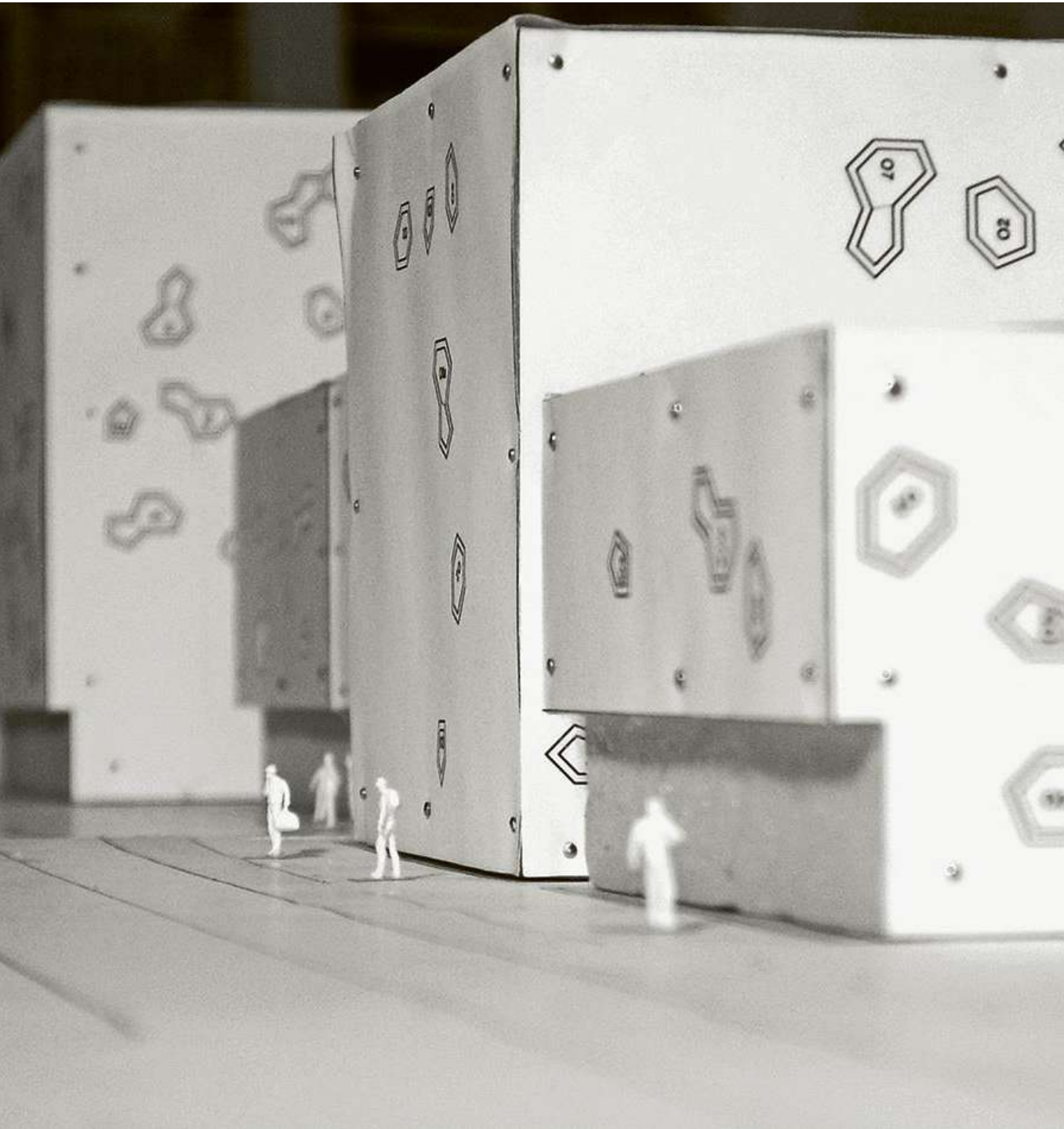












4

DESIGN ROLL  
PROYECTO





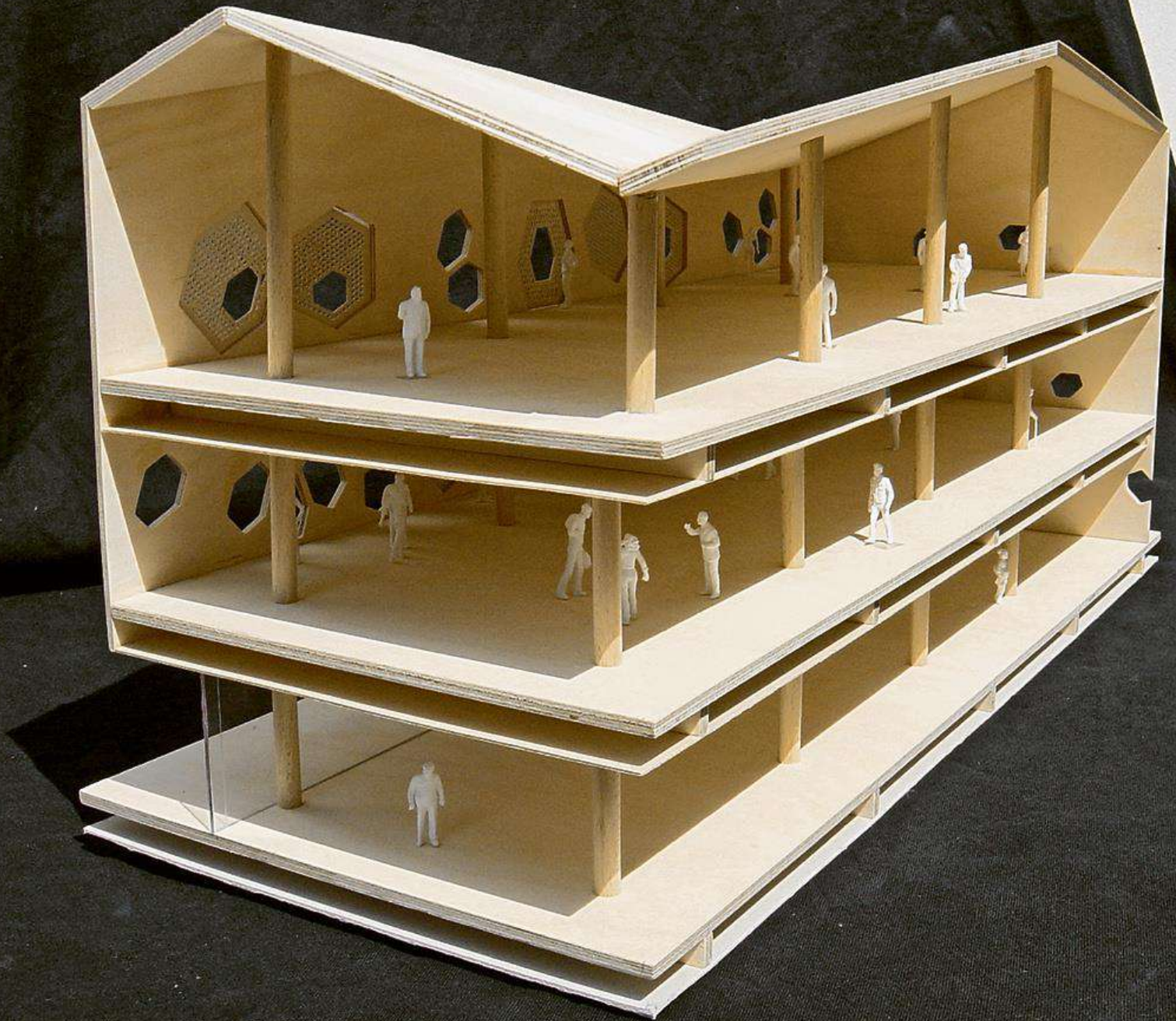
# THE FIELD ZONE

LA ZONA DEL CAMPO







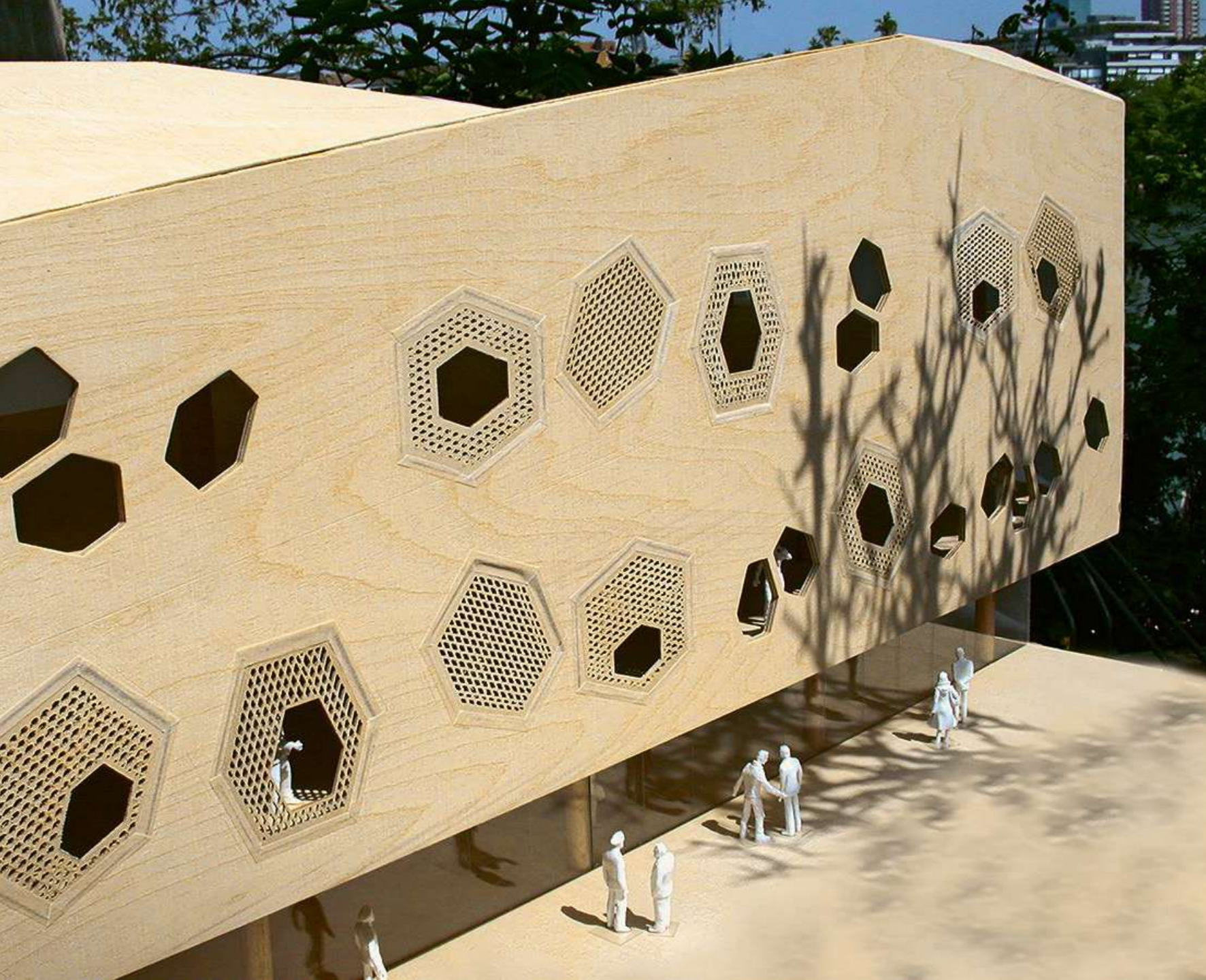


4

DESARROLLO  
PROYECTO

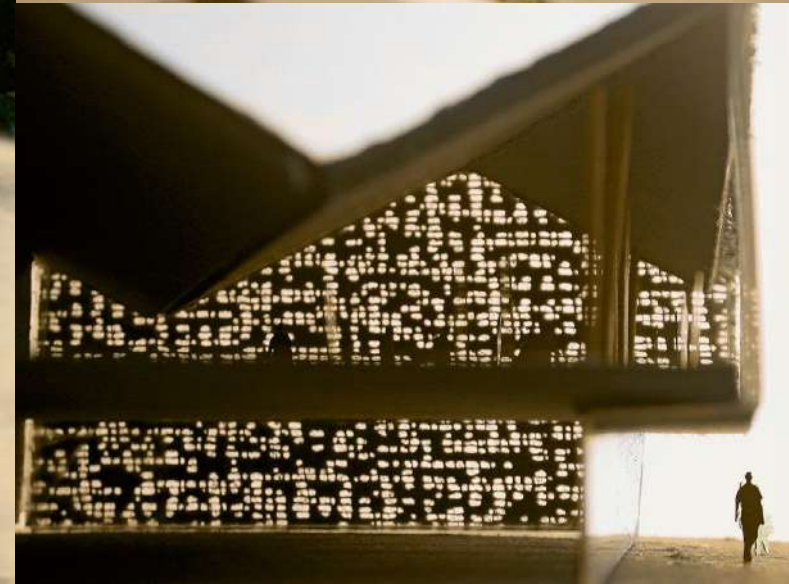
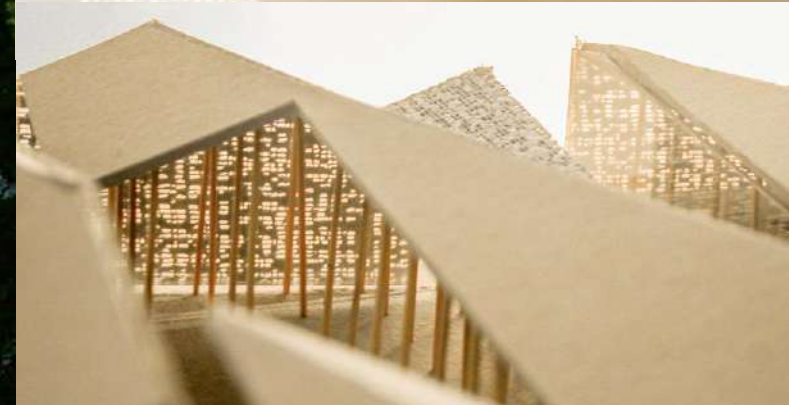






4

DESARROLLO  
PROYECTO

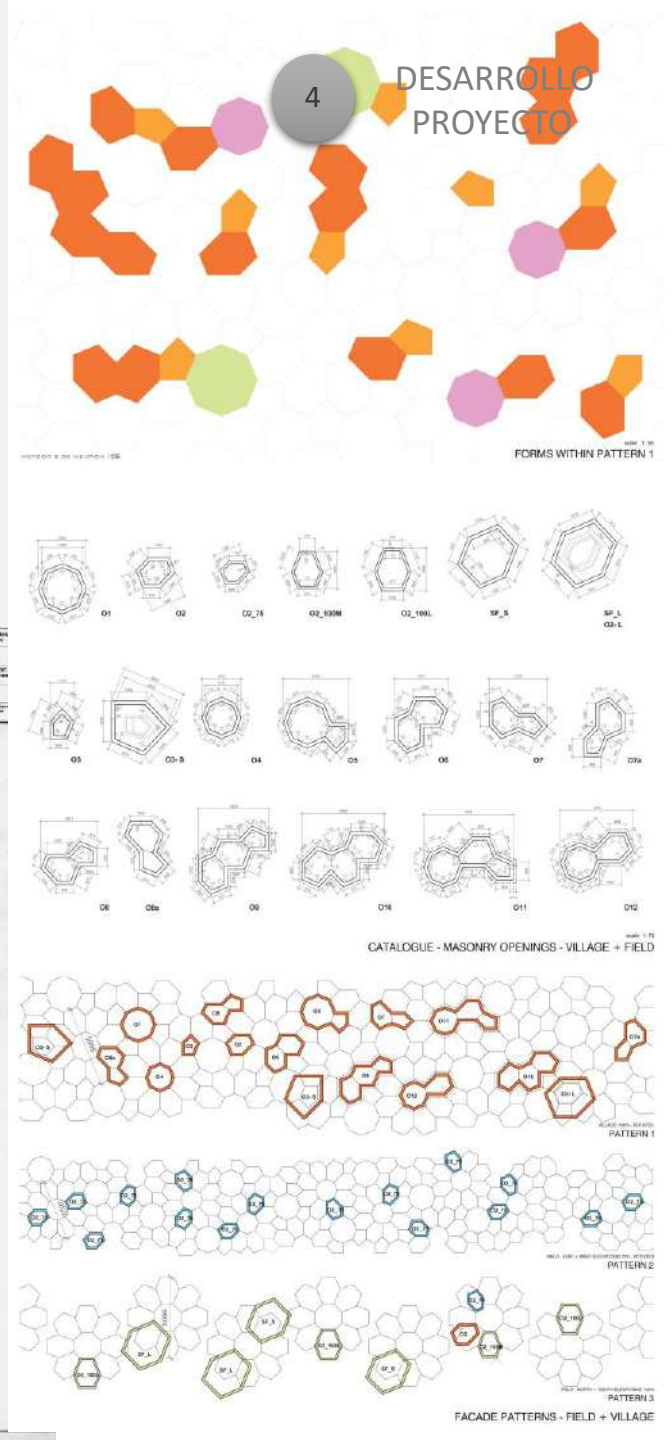
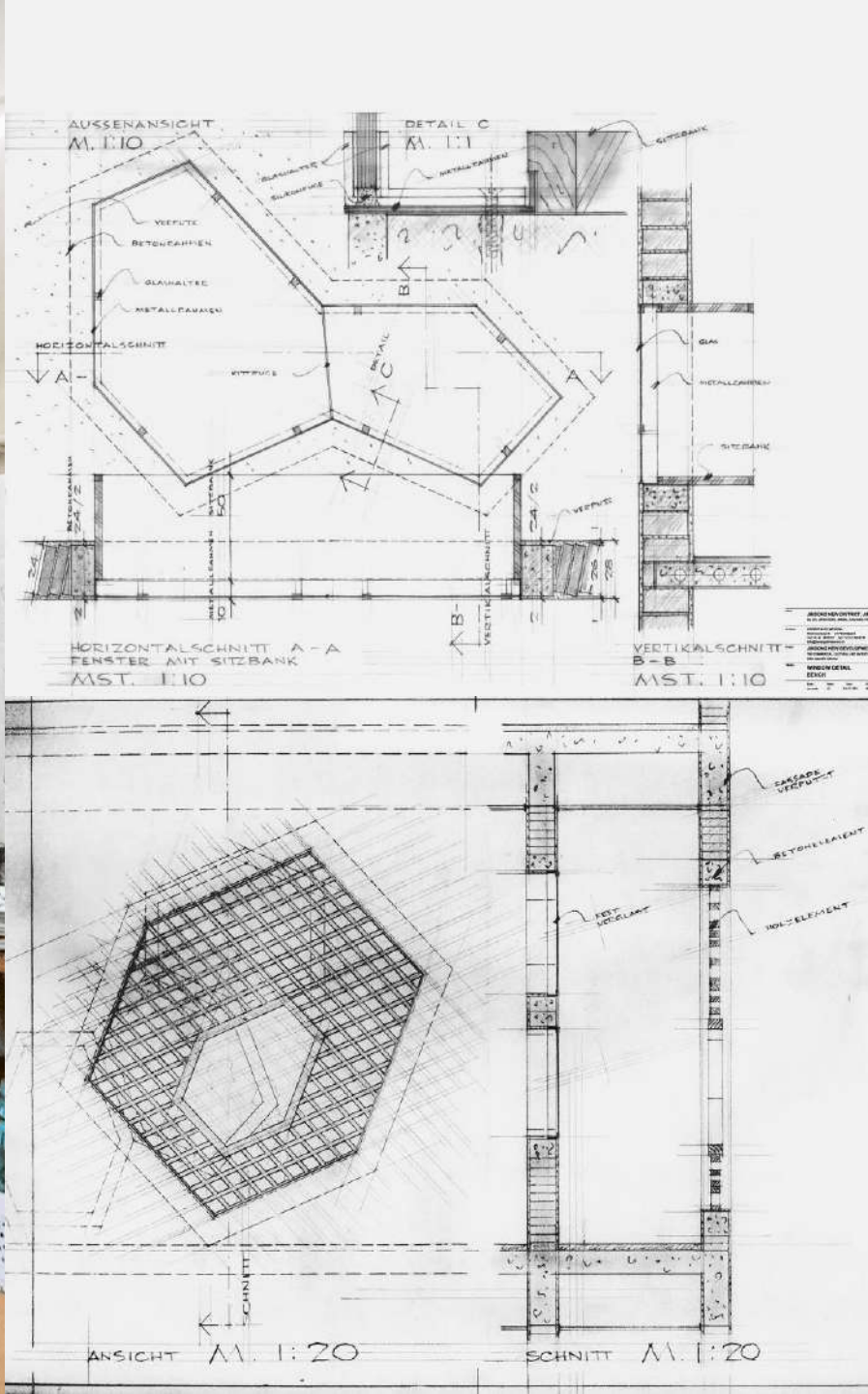




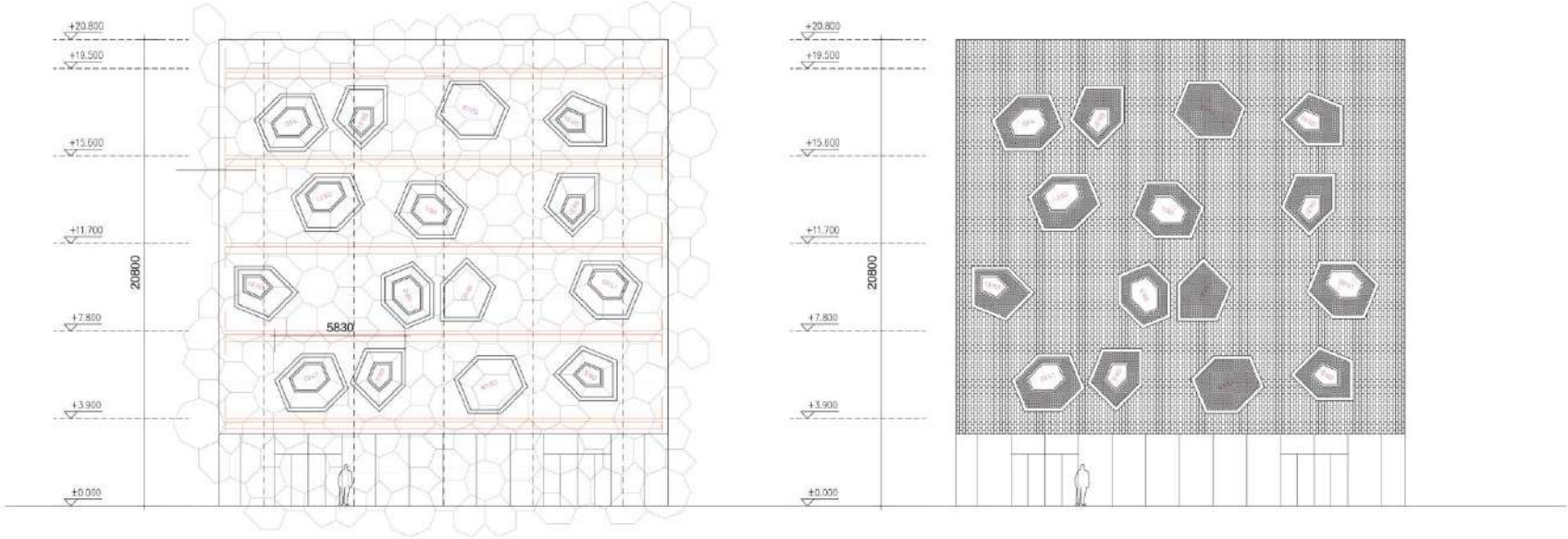
# PROCESO CREATIVO

BASADO EN TRADICIONES CHINAS



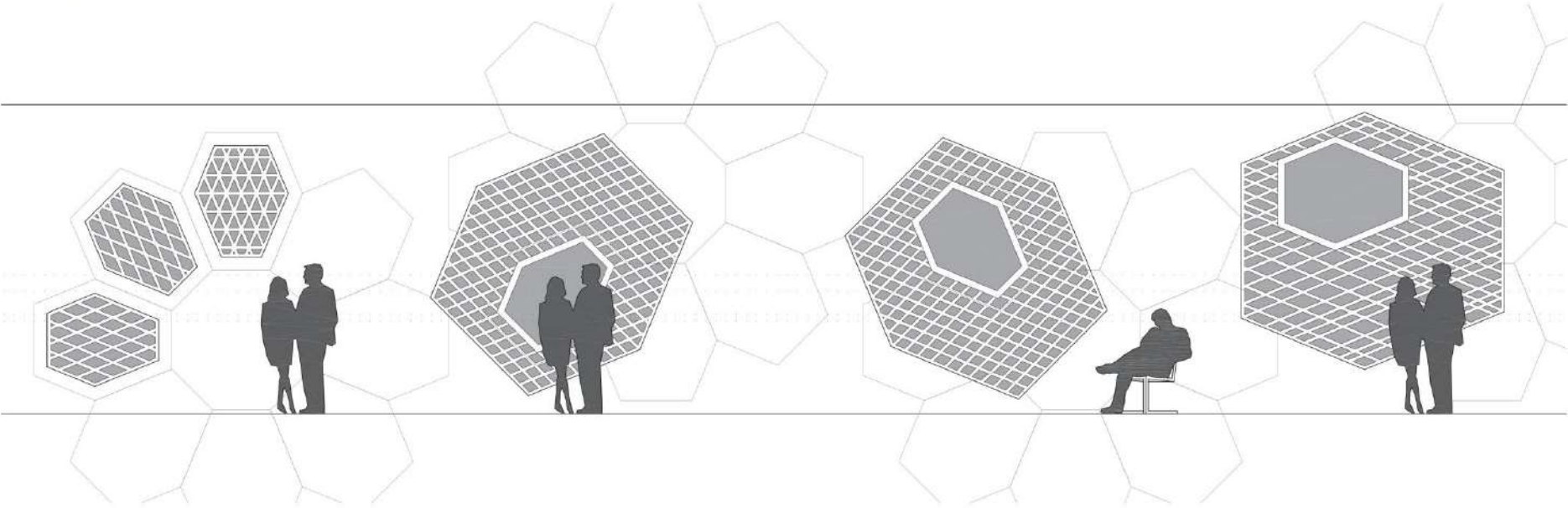
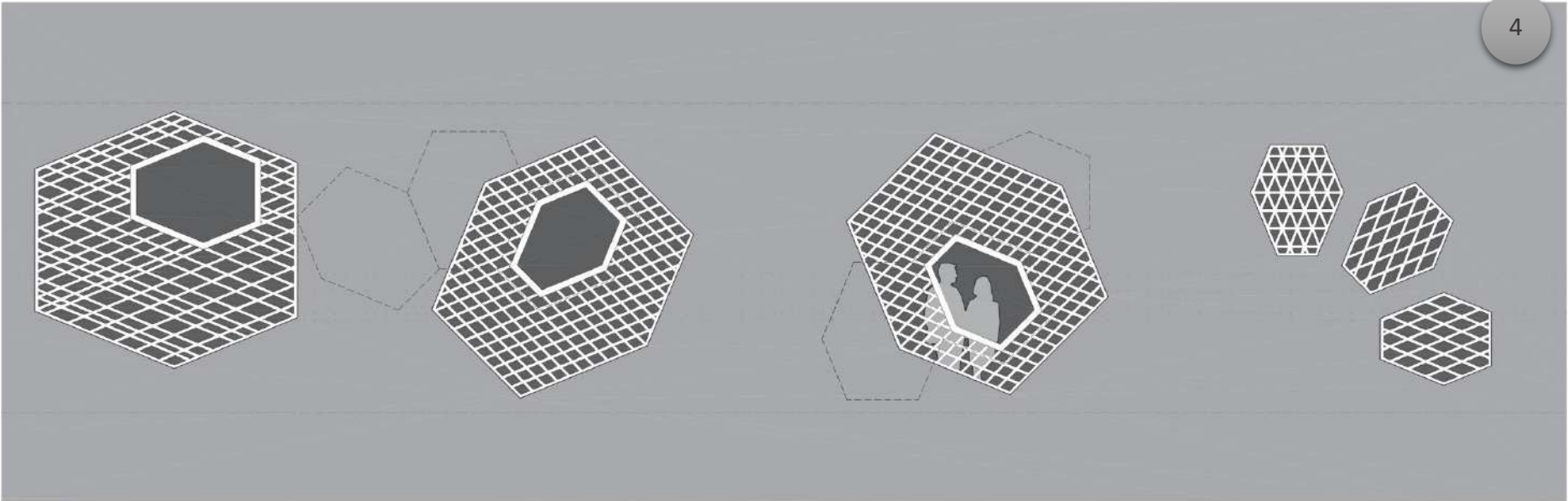






Generation





NORTH / SOUTH ELEVATIONS (PATTERN 1 - SCREEN P1 - NON ROTATED - SHIFTED) 1:50

**FIELD - GEOMETRIC PATTERN 1**



# EXPERIMENTACIÓN

## DE LADRILLOS CON MATERIALES LOCALES

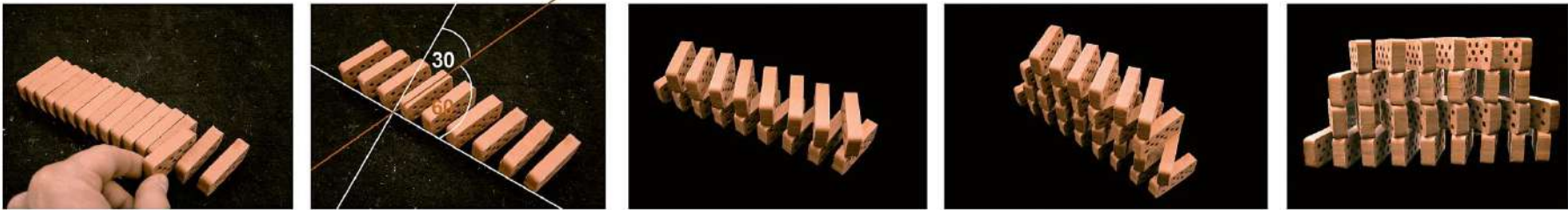








WALL TYPE W1-B



WALL TYPE W2-C







# GRAN VARIEDAD DE ACABADOS

DESPUÉS DE FASE DE EXPERIMENTACIÓN











# CONCLUSIÓN

PROYECTO COMPLETO, VISIÓN GLOBAL



