

NEW DEVELOPMENT AREA

JINDONG, CHINA

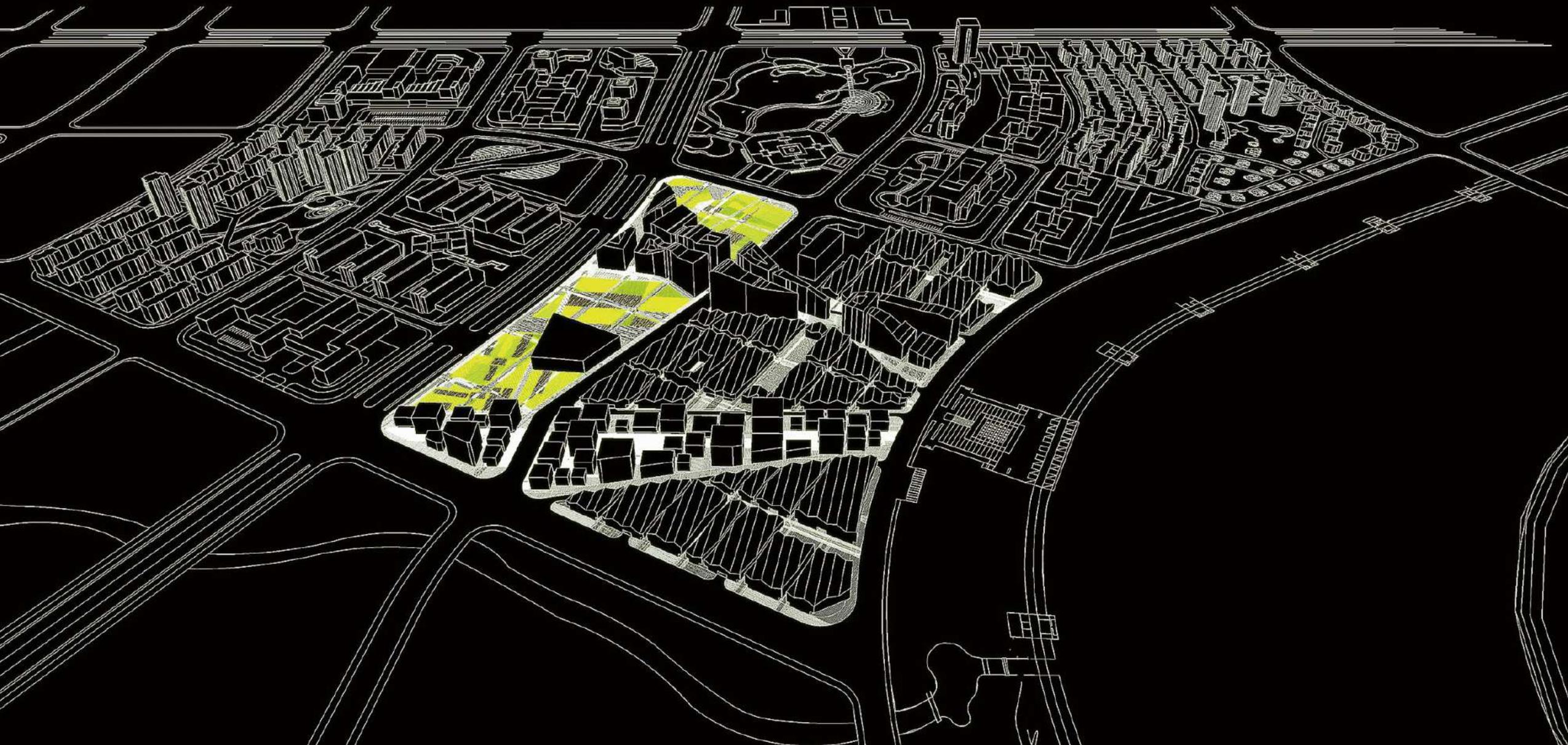
GRUPO E7

ANA ESTUDILLO

FRANCISCO MANUEL RODRIGUEZ

HIBA LAAMARTI

NEW DEVELOPMENT AREA, JINDONG, CHINA



Í N D I C E

1

ARQUITECTOS

2

CARACTERÍSTICAS DEL LUGAR

3

MASTERPLAN

4

DESARROLLO PROYECTO

A black and white portrait of two men, Peter Herzog and Jacques de Meuron, the founders of the architectural firm Herzog & de Meuron. They are shown from the chest up, wearing suits and collared shirts. The man on the left is balding with some hair on the sides, and the man on the right has short, graying hair. They are both looking directly at the camera with serious expressions. The background is dark and out of focus.

HERZOG & DE MEURON



EL NIDO, PEKÍN



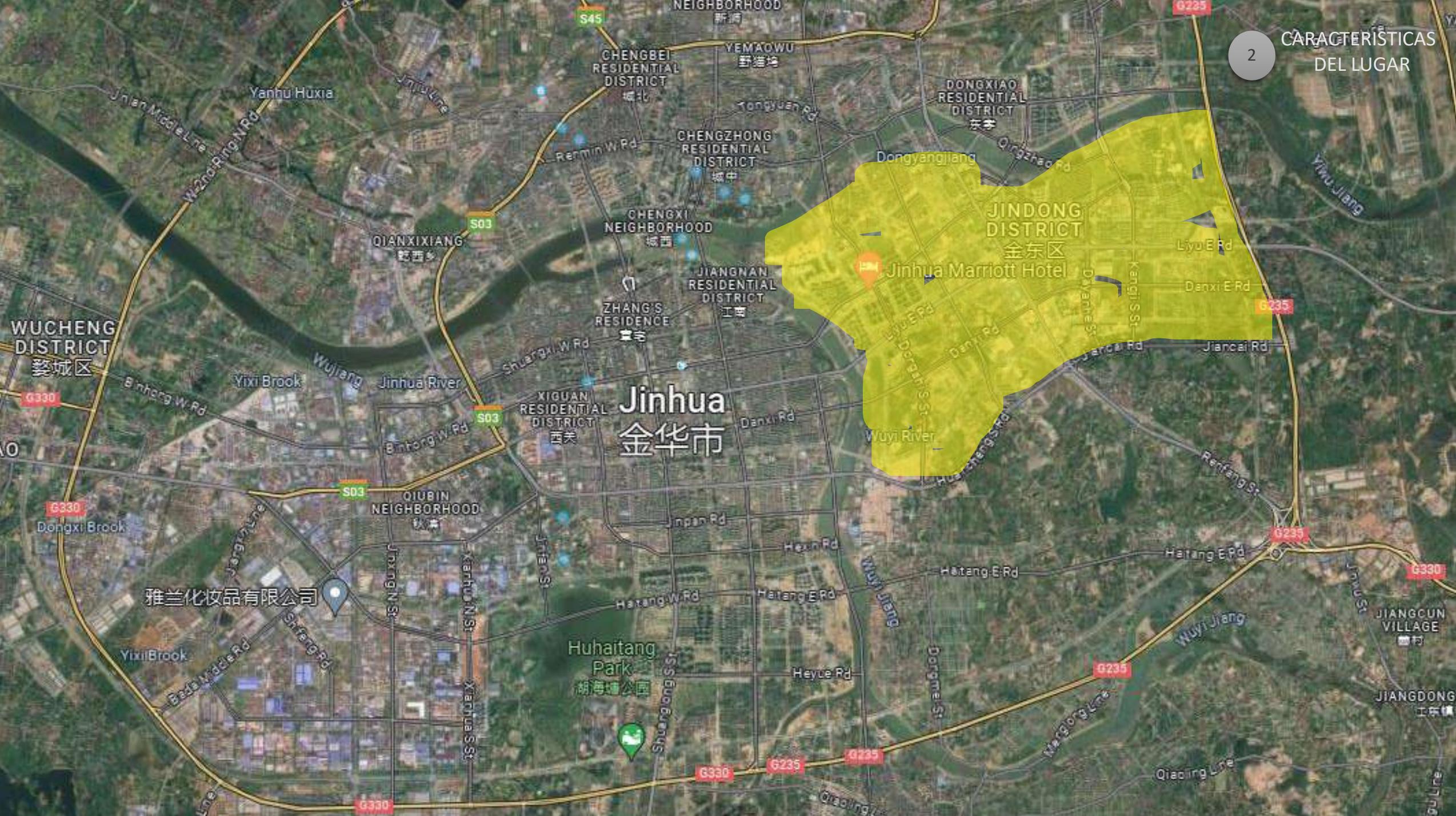
ELBPHILHARMONIE HAMBURGO



FORUM, BARCELONA

¿CÓMO COMENZÓ?

PROYECTO EN JINHUA, CHINA



Jinhua
金华市

JINDONG DISTRICT
金东区

Jinhua Marriott Hotel

雅兰化妆品有限公司

Huhaitang Park
湖海塘公园



AI QUING E HIJO





MONUMENTO A AI QING



ESTUDIO PREVIO DEL LUGAR



效果图



浙江省城乡规划设计研究院



ASENTAMIENTO ORGÁNICO Y CUADRICULA ORTOGONAL

5.7.1. 1. An idealized presentation of a favorable site for



起源于地形学的城市平面
**CITY PLAN DERIVED
FROM FIELD PATTERN**

① mountain canyon square

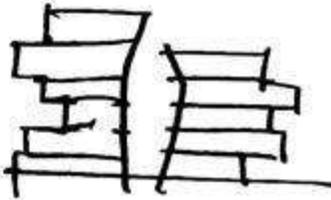


plan

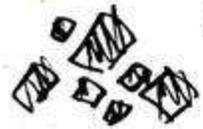
 polygonal

profile

 varying heights?

sections


② village lane square

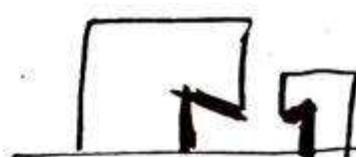


plan

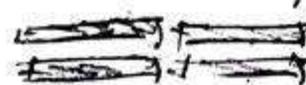
 square

profile

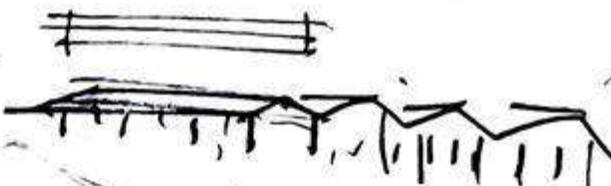
 varying heights

sections


③ (Courtyard)?

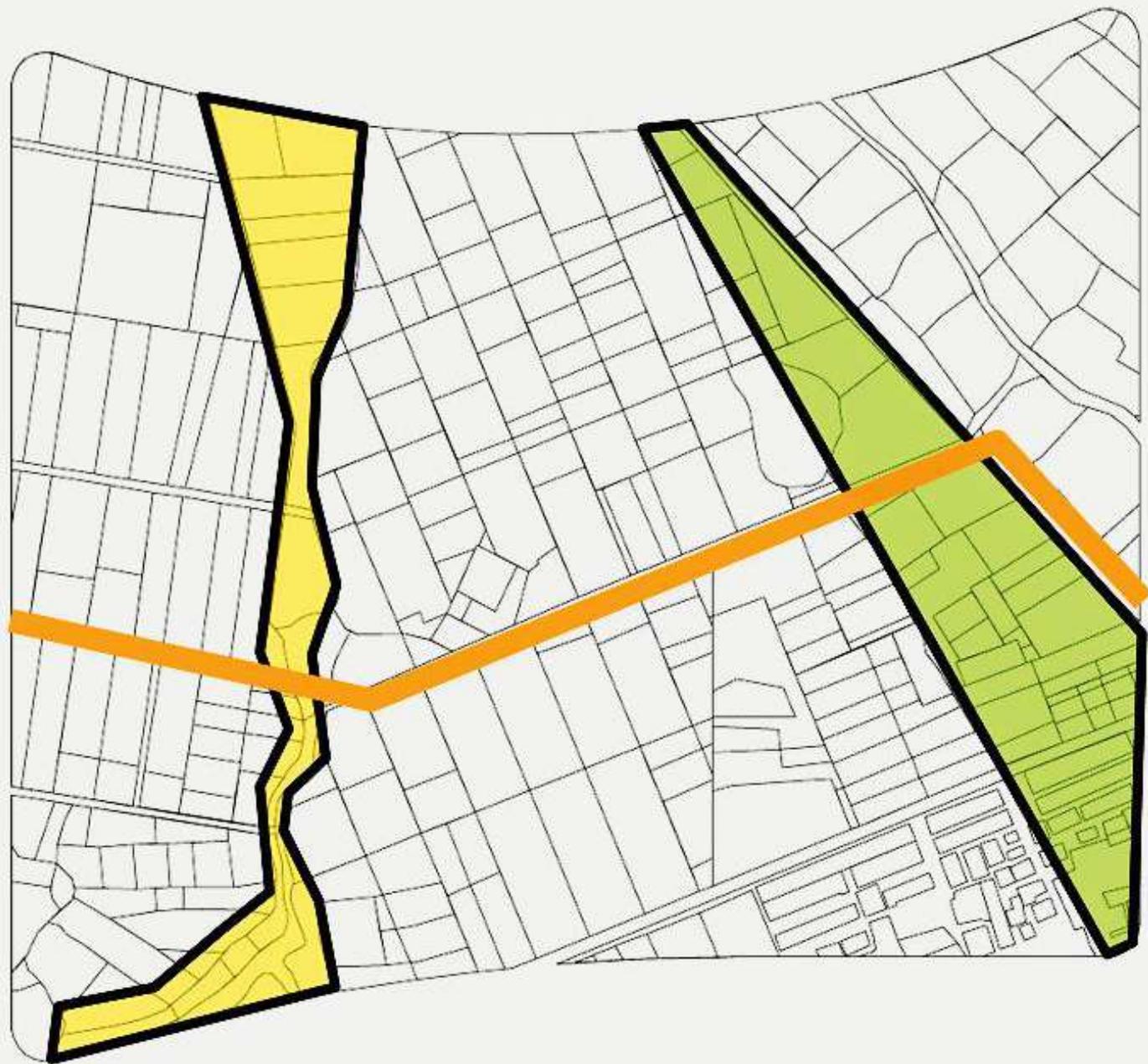
streets

 roofed corridor

rectangular


continuous height

 one roof


overlapping geometries


3 types



起源于地形学的城市平面
**CITY PLAN DERIVED
FROM FIELD PATTERN**

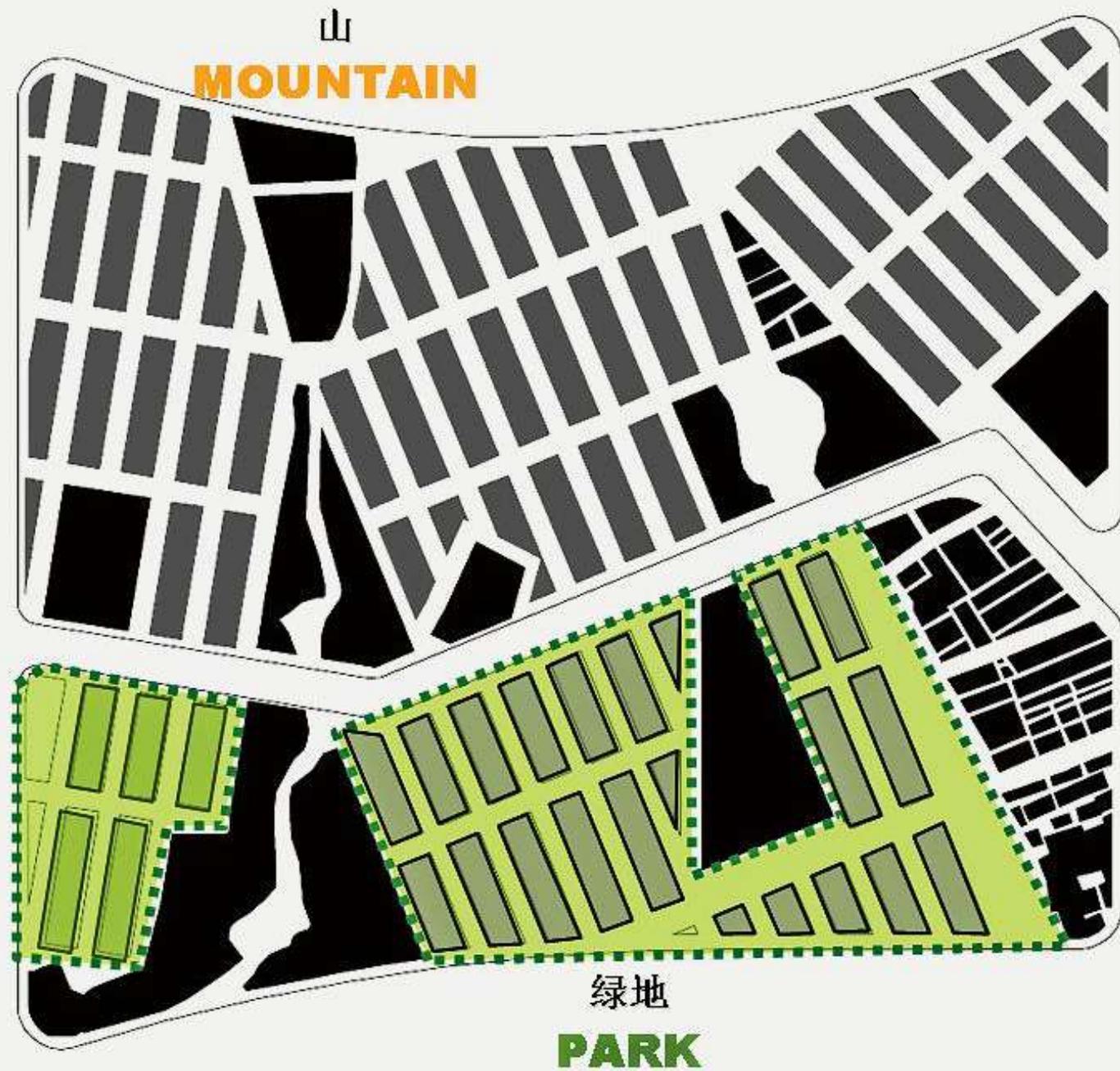
田园 - 网格
FIELD - GRID

网格断裂处形成

- 山脉
- 村庄
- 大道

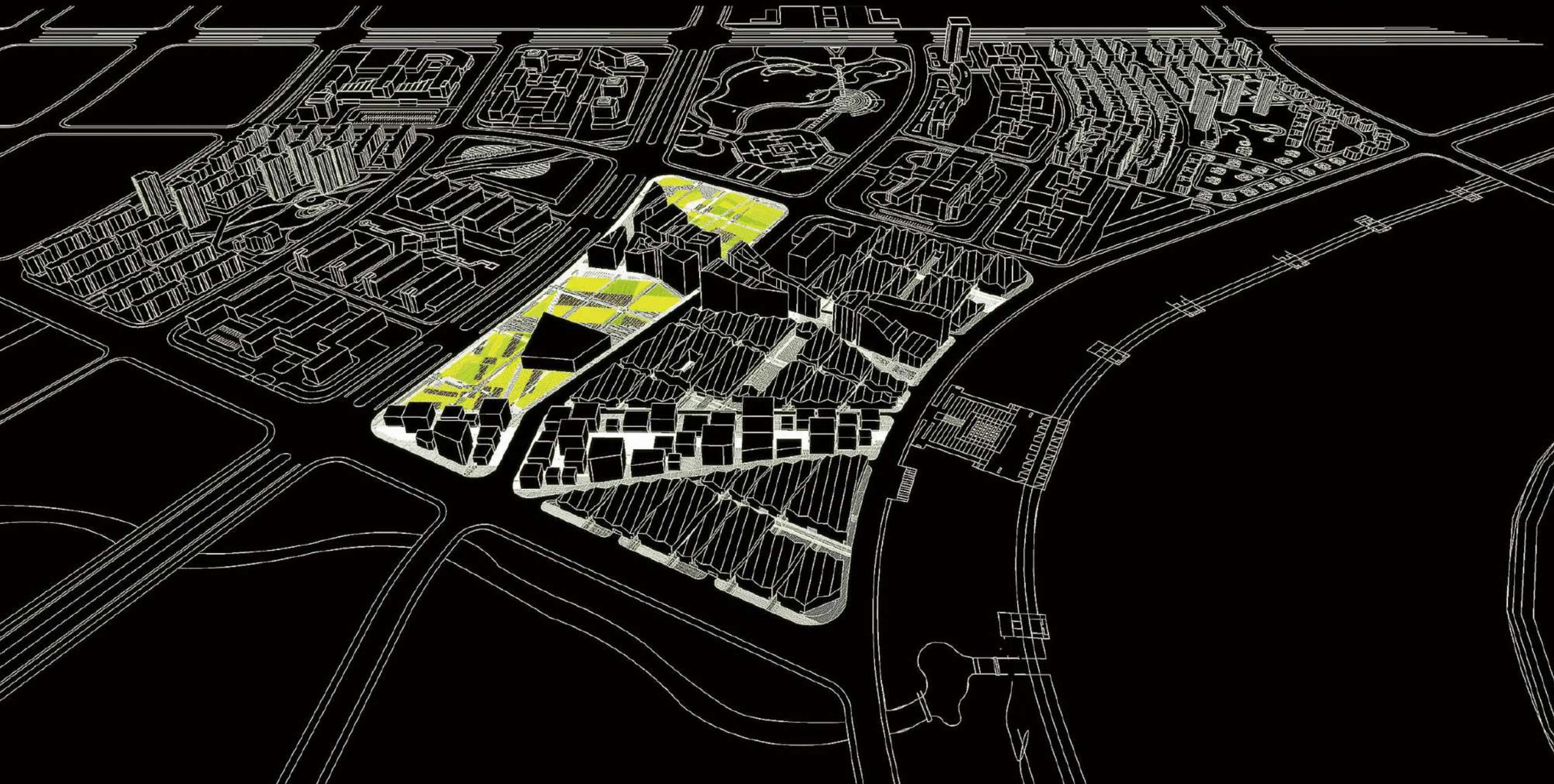
GRID BROKEN

- **MOUNTAIN**
- **VILLAGE**
- **BROADWAY**











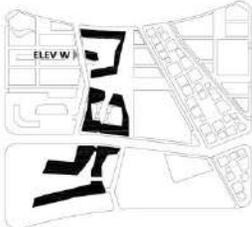
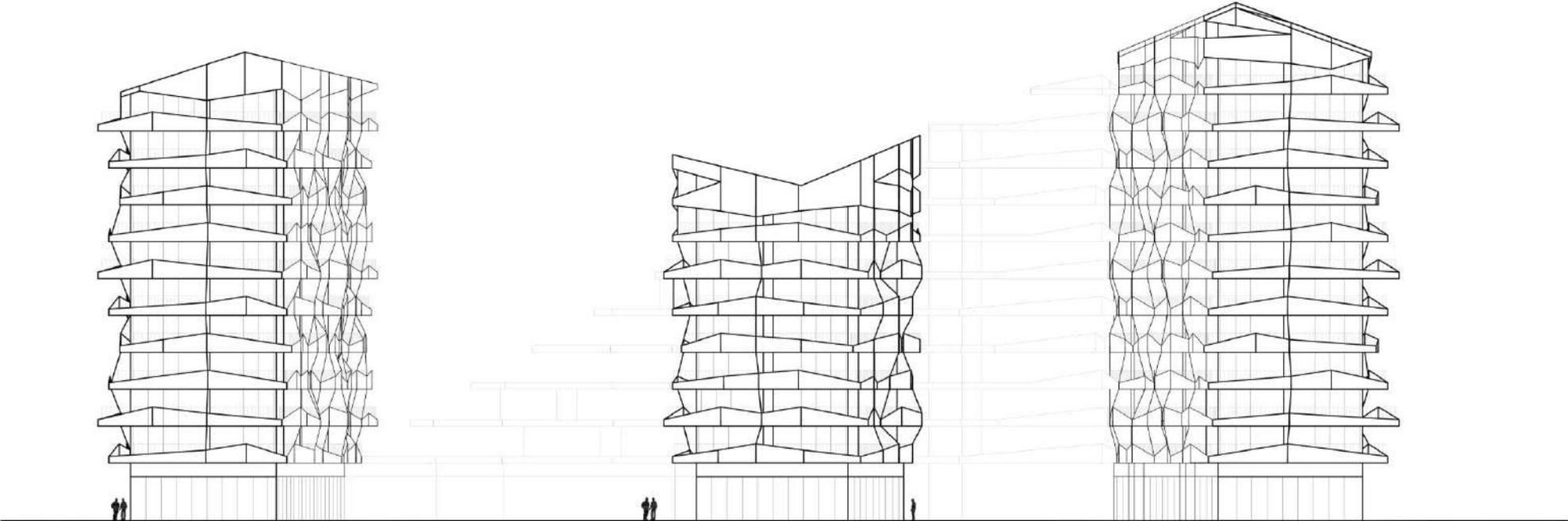




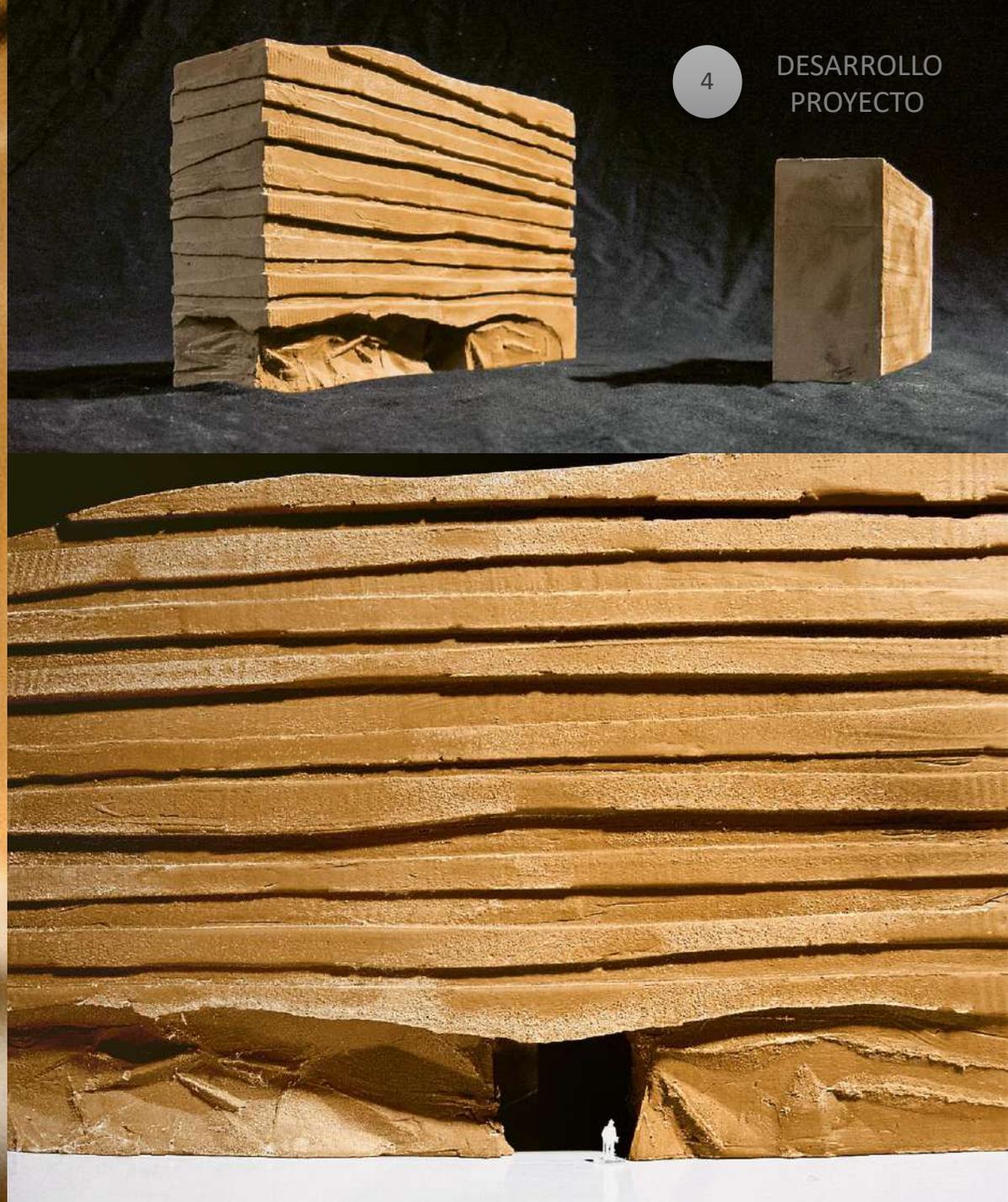
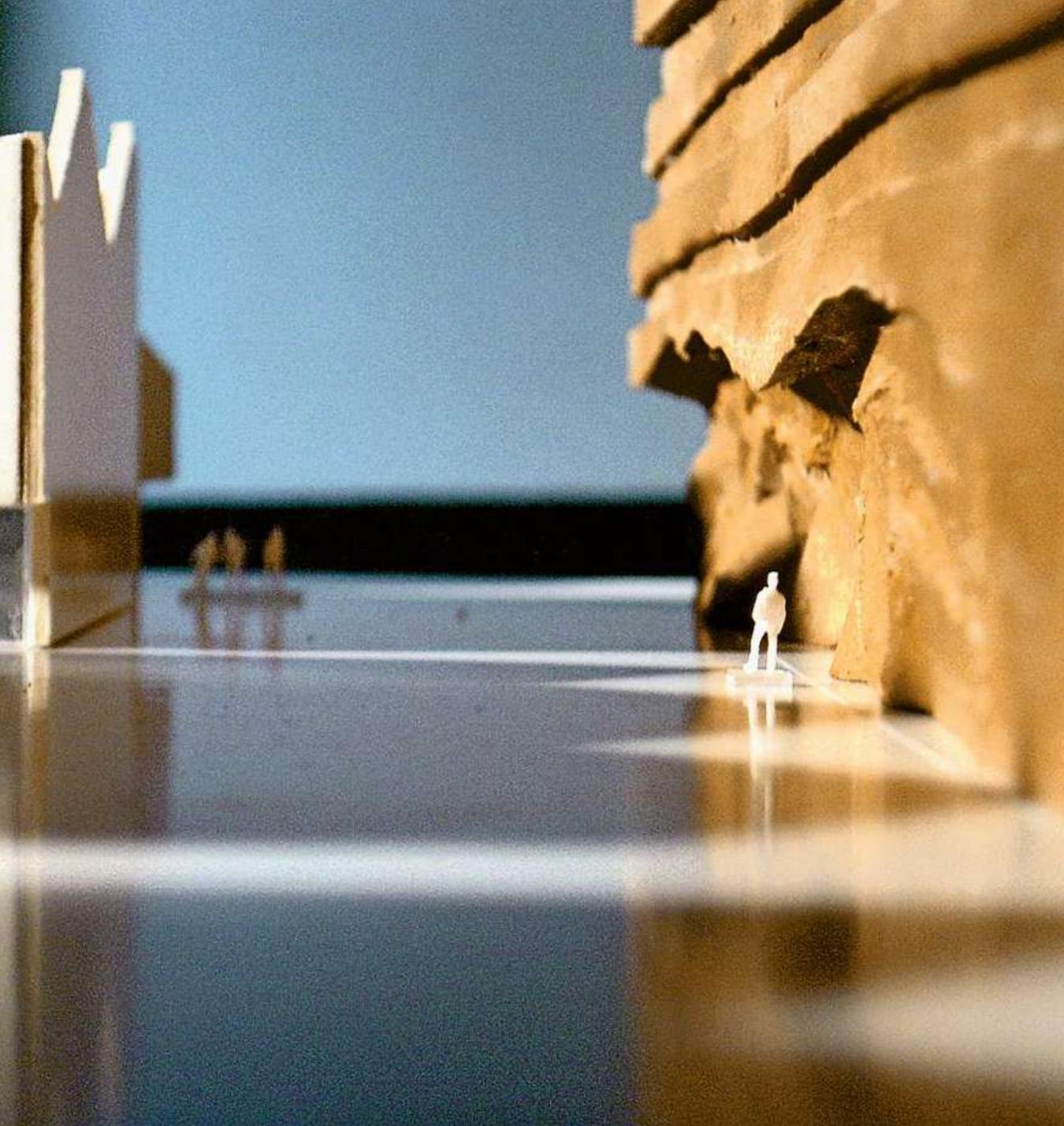
THE MOUNTAIN ZONE

LA ZONA DE LA MONTAÑA



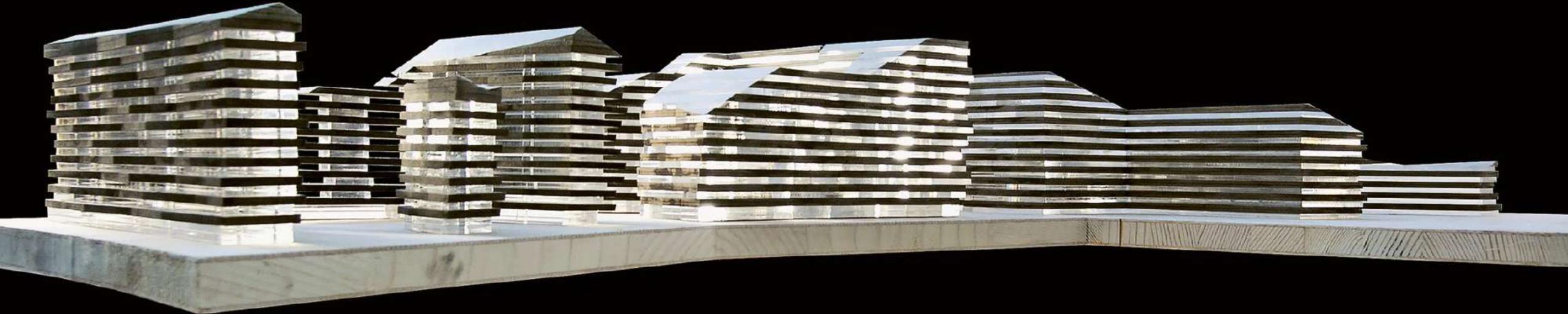
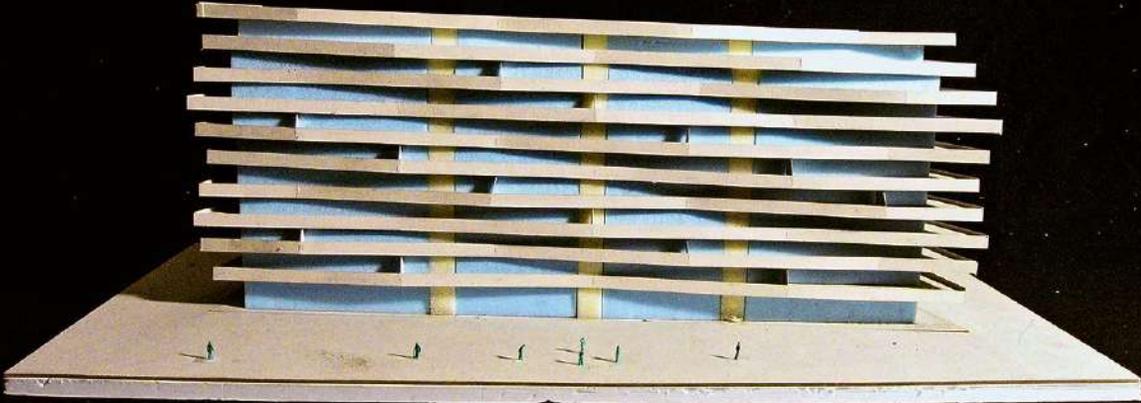






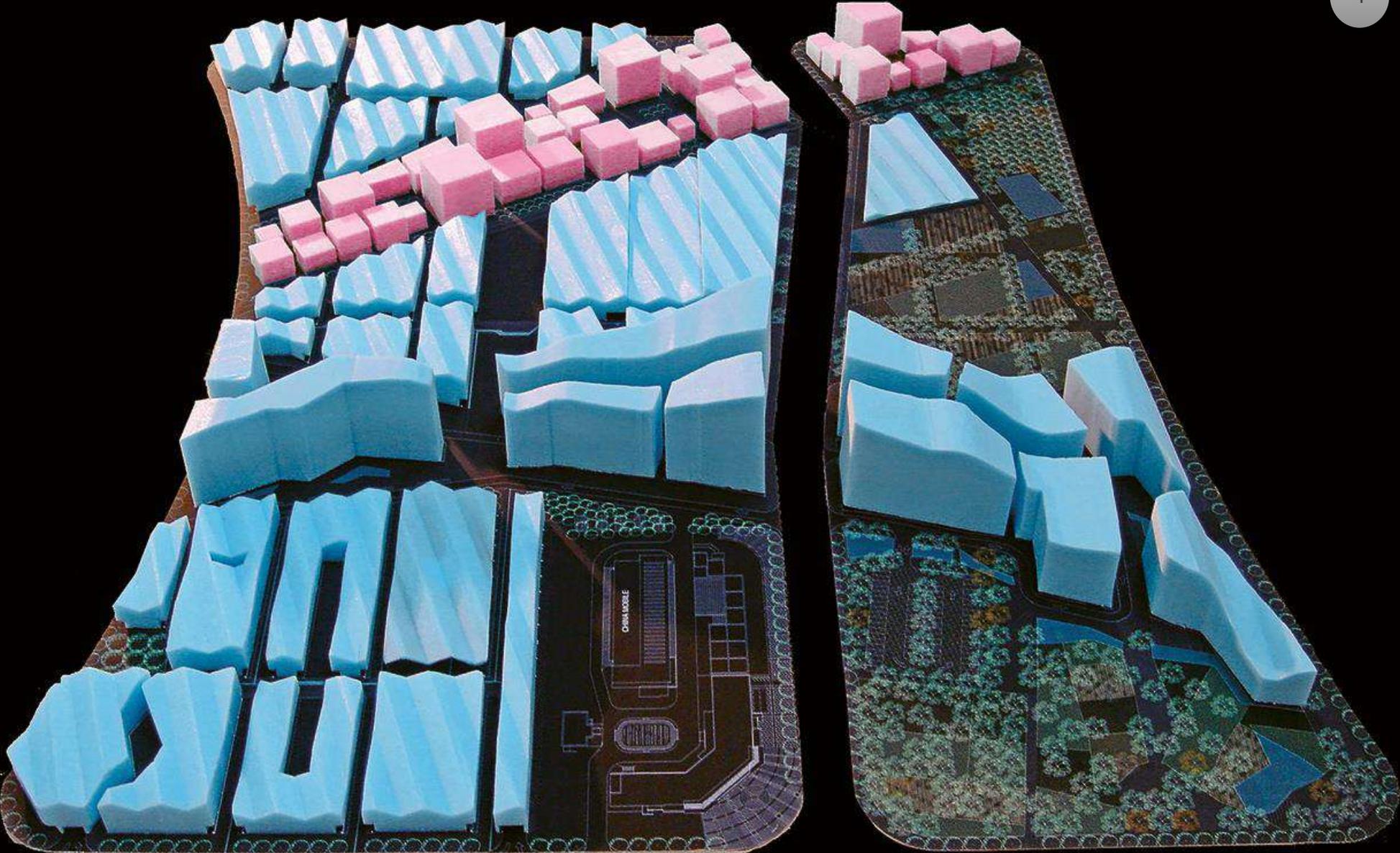
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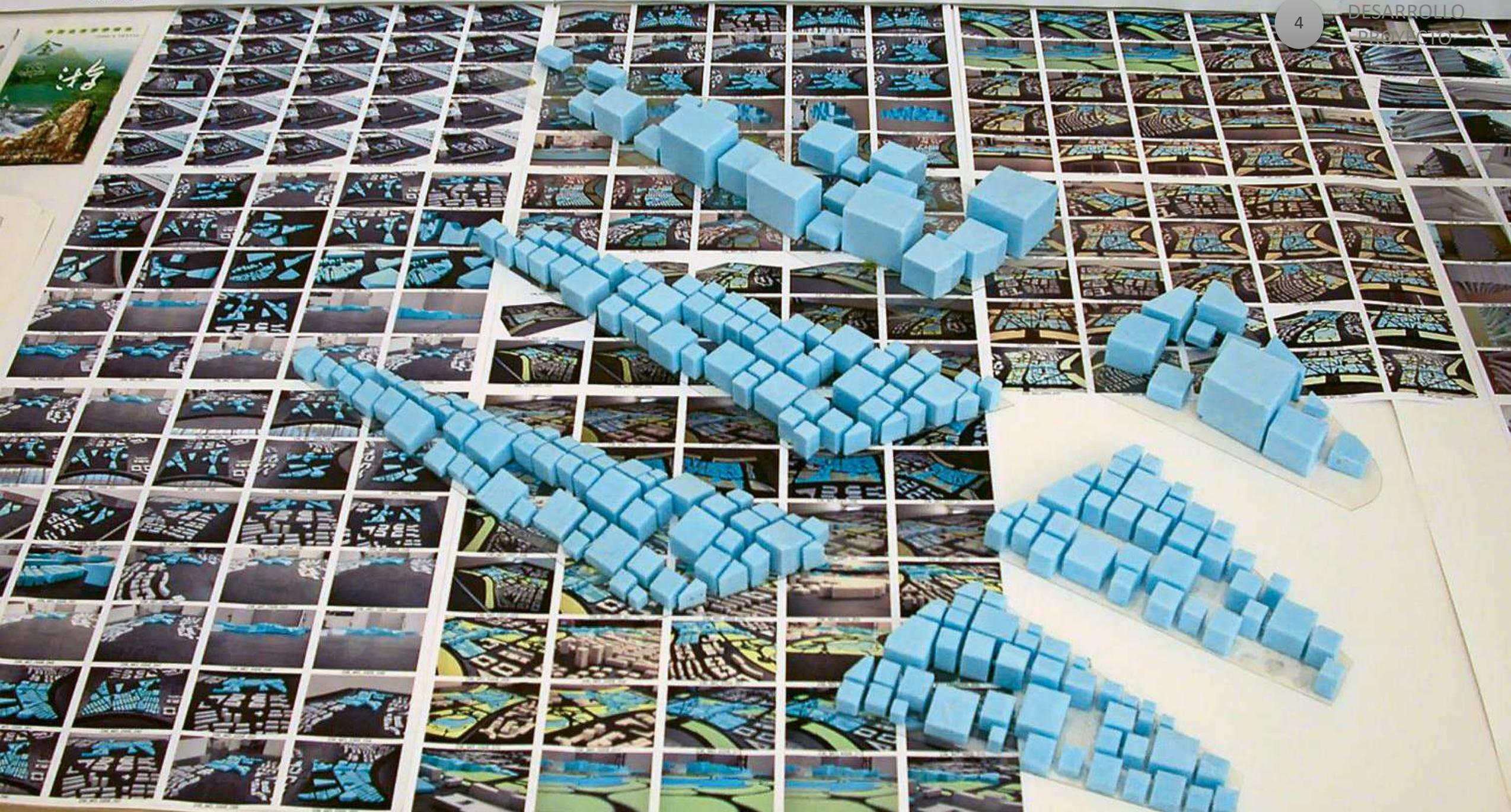
DESARROLLO
PROYECTO



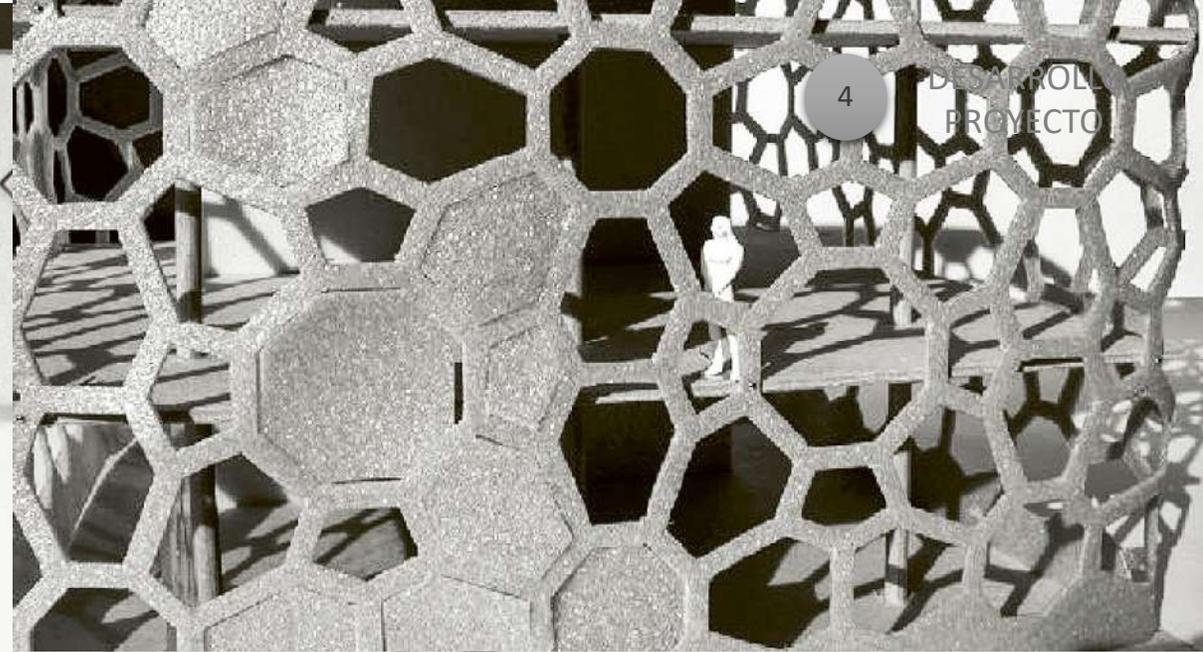
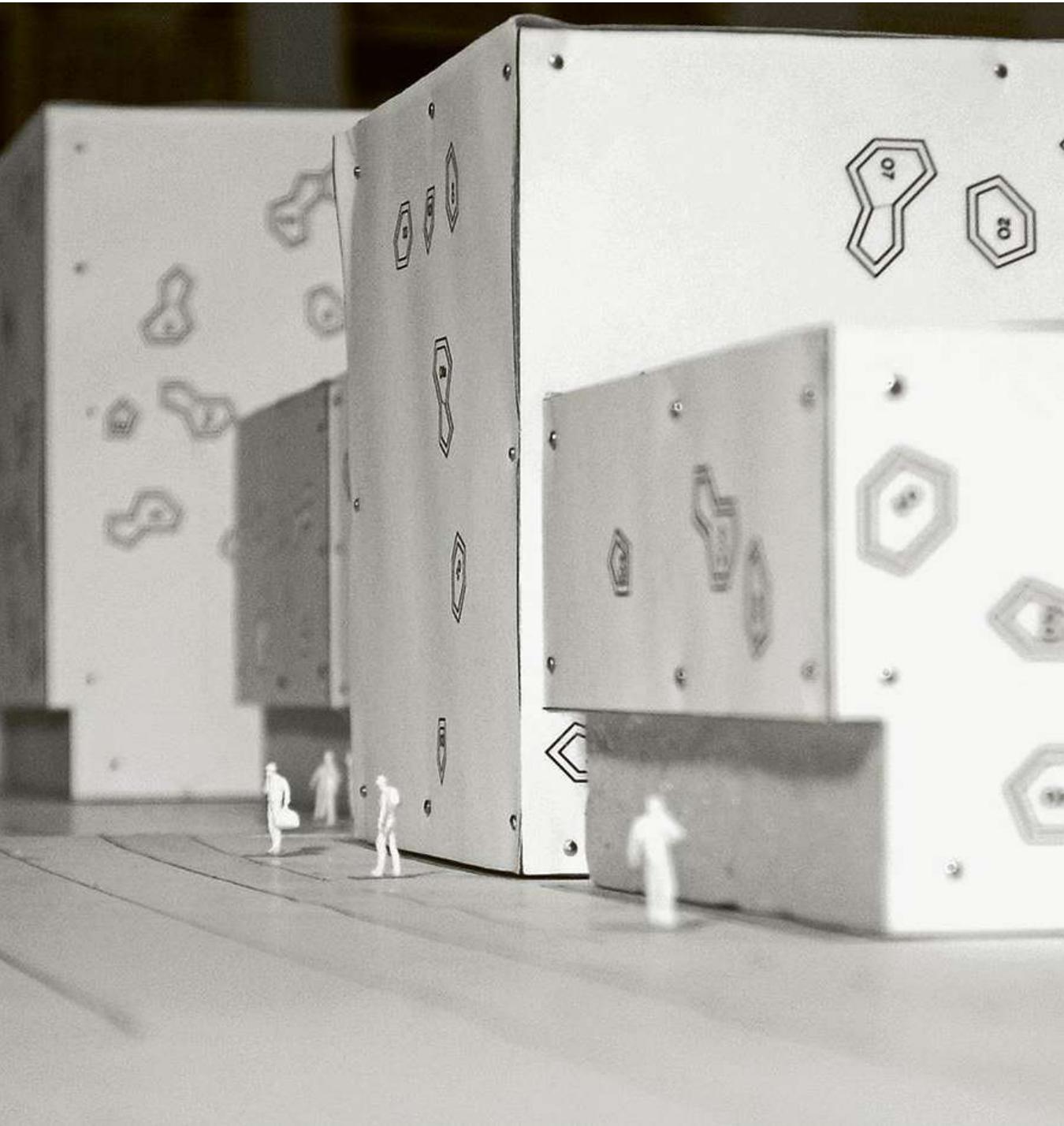
THE VILLAGE ZONE

LA ZONA DEL PUEBLO









4

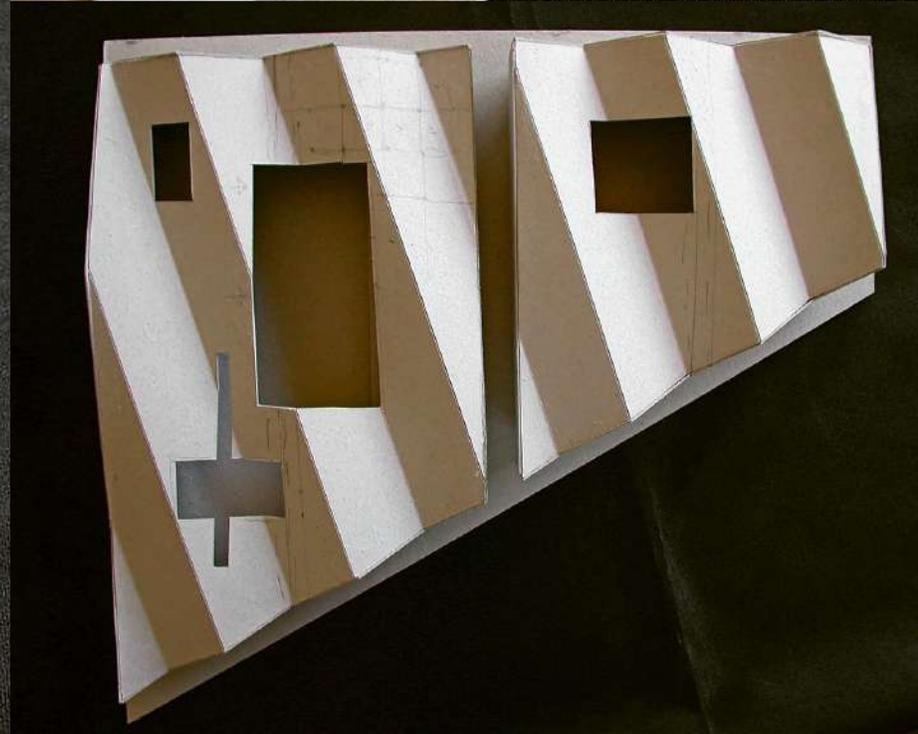
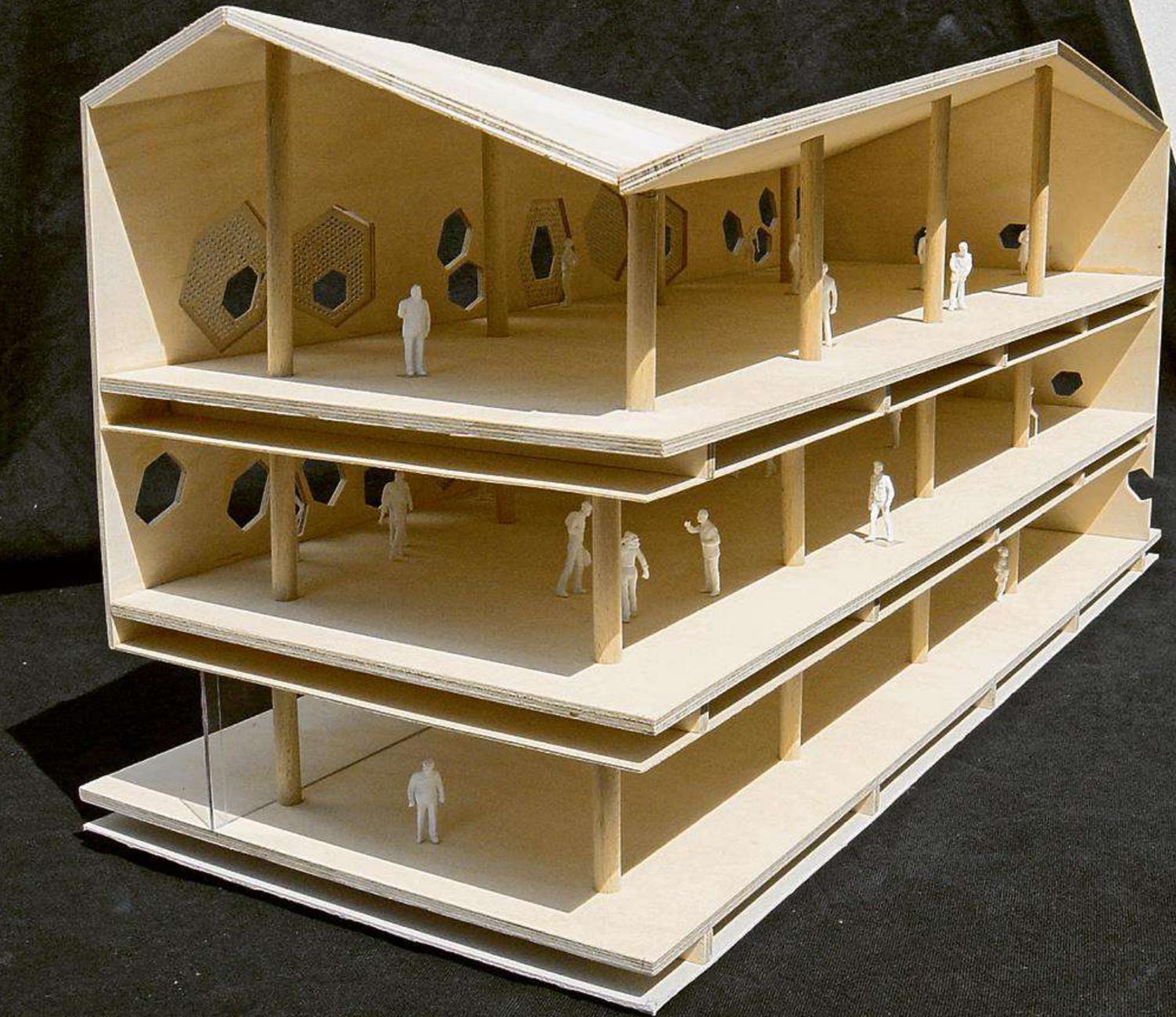
DESIGN ROLL
PROYECTO

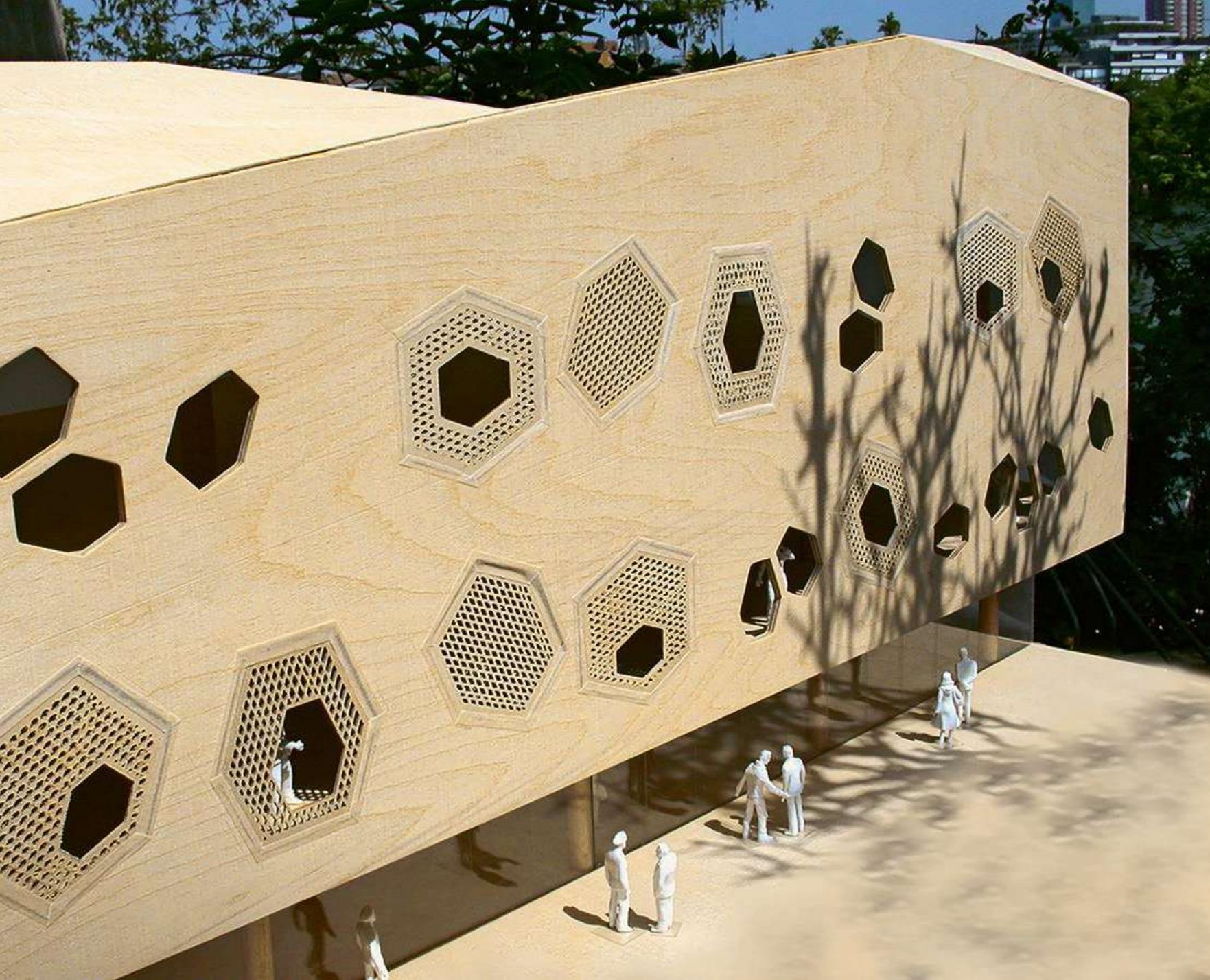


THE FIELD ZONE

LA ZONA DEL CAMPO







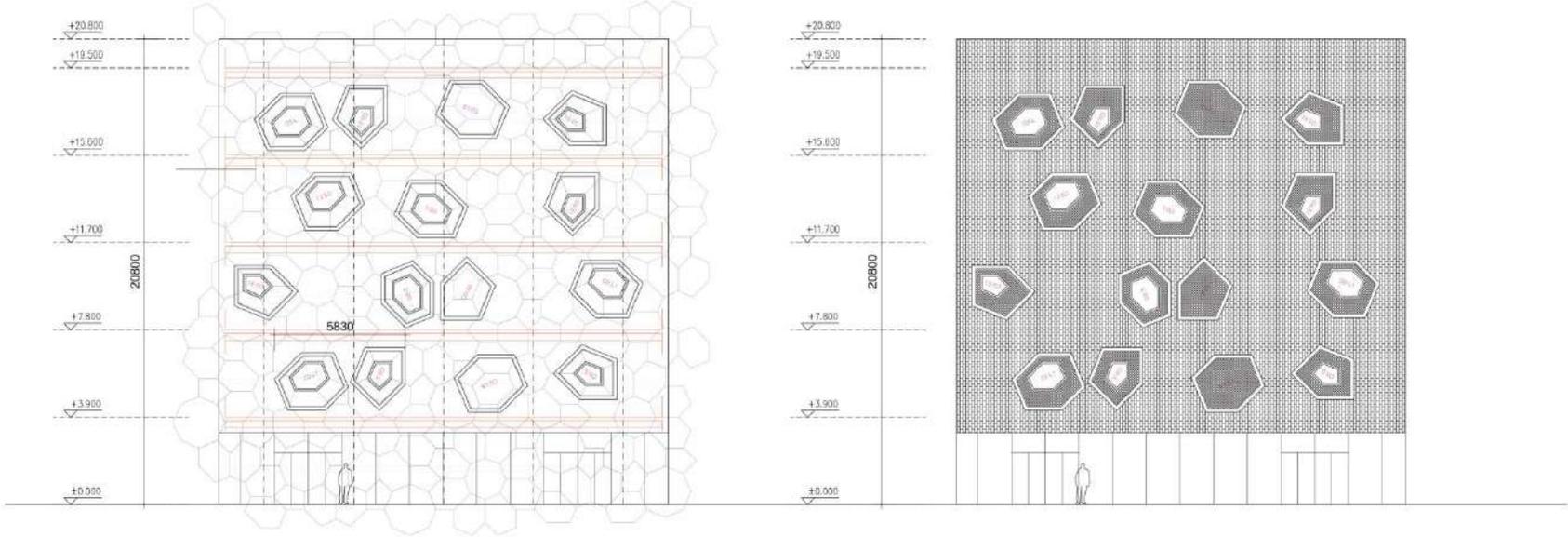
4

DESARROLLO
PROYECTO

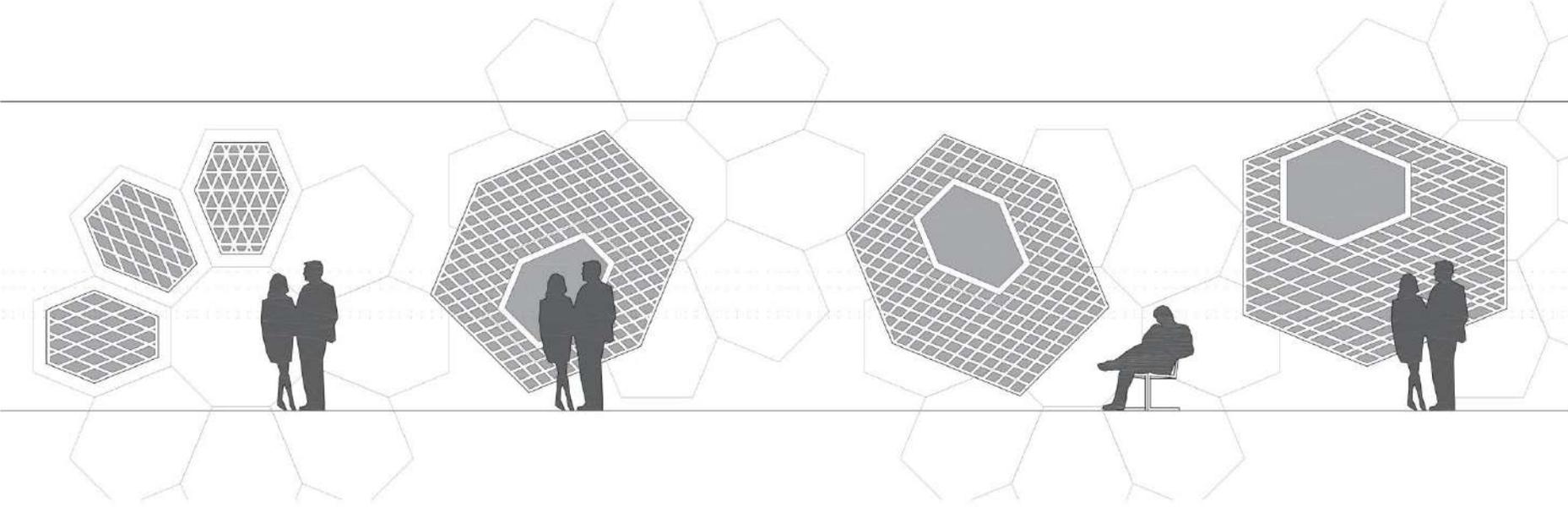
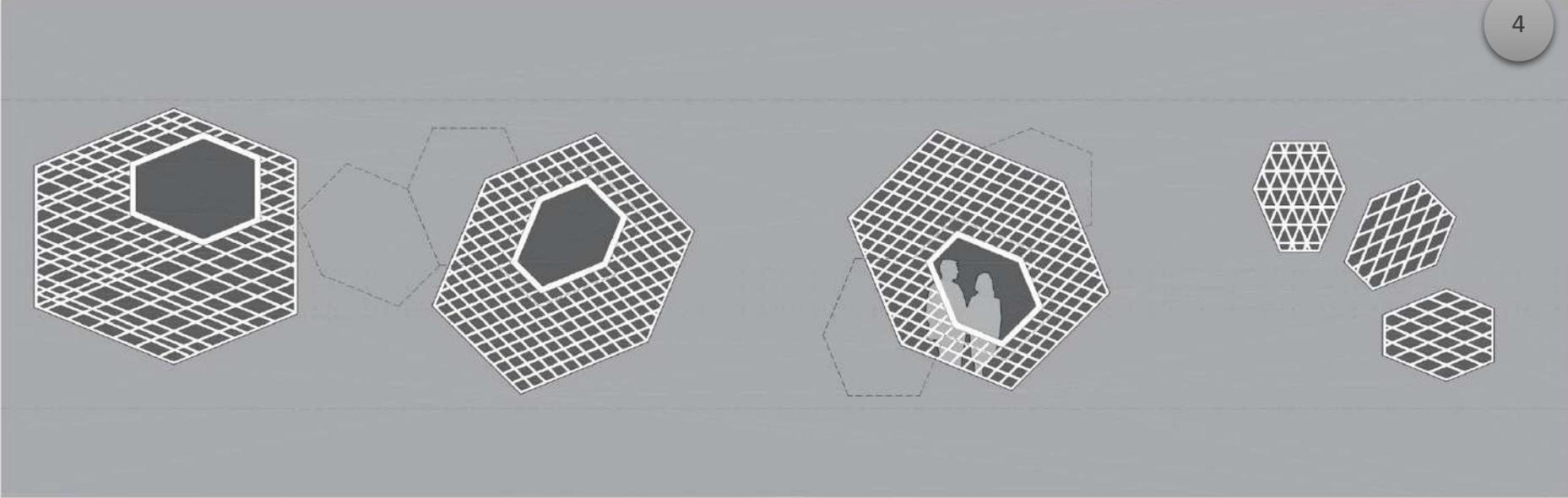


PROCESO CREATIVO

BASADO EN TRADICIONES CHINAS



Generation



NORTH / SOUTH ELEVATIONS (PATTERN 1 - SCREEN P1 - NON ROTATED - SHIFTED) 1:50

FIELD - GEOMETRIC PATTERN 1

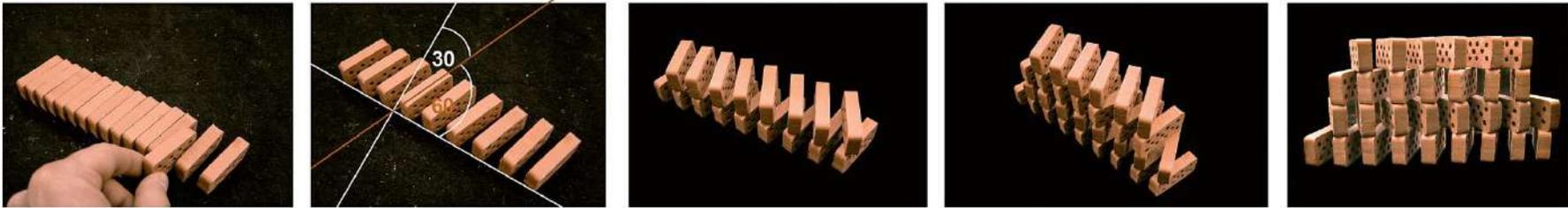
EXPERIMENTACIÓN

DE LADRILLOS CON MATERIALES LOCALES





WALL TYPE W1-B



WALL TYPE W2-C



GRAN VARIEDAD DE ACABADOS

DESPUÉS DE FASE DE EXPERIMENTACIÓN





CONCLUSIÓN

PROYECTO COMPLETO, VISIÓN GLOBAL

