

Sustainable Cities and Communities Workshop

Logo Design Competition

Objective: The goal of this competition is to design a logo that represents the theme of “Sustainable Cities and Communities” (SC2). The logo will be used to promote and brand our workshop. The winning design will be used on all promotional materials for the workshop, including notepads, flyers, social media graphics, and website banners.

Guidelines:

- The logo should be original, visually appealing, and easy to recognize.
- The logo should incorporate the theme of SC2. This can be done through the use of symbols, icons, or imagery that represents the content presented in our workshop booklet.
- The logo should be adaptable to different formats and sizes, including print and digital media.
- The logo should be legible and easily recognizable even when scaled down to a small size.
- The logo should be submitted in vector format (AI, EPS, or SVG) and should include a high-resolution JPEG or PNG version.

Eligibility:

- The competition is open to all students who are a part of *E+ BIP_SC2 1st Edition*.
- Entrants must submit original work that has not been previously published or used in any other competition or project.

Submission:

- Entries must be submitted by 9th of April, Sunday, 23:59, to the Drive folder linked below:

<https://drive.google.com/drive/folders/1pAA-FPi-C31z5EODZn-XYIPFUnSQ7la?usp=sharing>

- Entries should include a high-resolution version of the logo in vector format, as well as a high-resolution JPEG or PNG version.
- The entry should also include a brief description of the design concept and how it represents the theme of SC2.

Judging Criteria:

- Creativity and originality of the design.
- Relevance to the theme of SC2.
- Clarity and legibility of the design.
- Adaptable to different formats and sizes.
- Overall visual appeal.

Rights:

- All entries become the property of the workshop organizers.
- The organizers reserve the right to modify or adapt the winning design for their promotional purposes.

Good luck!

