

TRANSFORMING AN INDUSTRIAL QUARTER

This quarter was selected because of its proximity to the city center and its direct connection to the bridge. The area holds significant potential due to the presence of a newly constructed university building to the south, located within a 15-minute walking distance, as well as a high school situated close to the site. Currently, the quarter is undergoing a transformation from a former industrial zone into a mixed-use area with a predominant focus on housing.

An analysis of the local needs identified key programmatic requirements, including a kindergarten, studio and coworking spaces, outdoor sports facilities, playgrounds, green spaces, and residential buildings.

The **housing typologies** are conceived as a deliberate mix of higher-rise buildings to the north and west and lower-rise structures to the east and south. This graduated building height strategy enables maximum use of the central courtyard, which functions as a shared space for the inhabitants. The residential program combines a range of dwelling types, including smaller and more affordable apartments, as well as family-oriented housing such as townhouses and terraced houses.

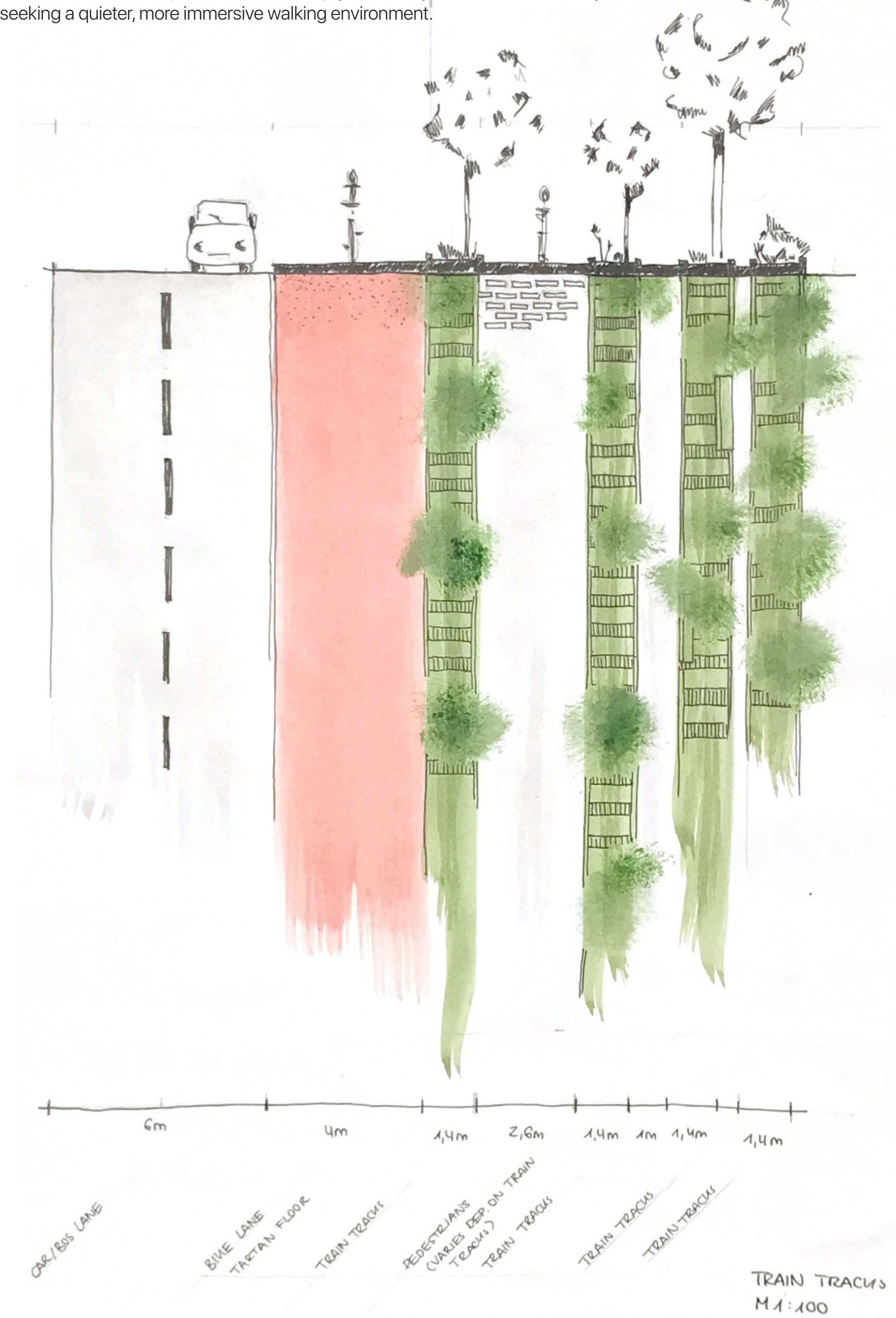
The proposed interventions are designed to strengthen the identity of the former industrial site, rather than erase it.

The abandoned **railway tracks**, which once divided the quarter, are reimagined as a green connective spine that prioritizes pedestrian movement and introduces a new bicycle lane, improving internal accessibility and cohesion. The ruin of the former **train station** is preserved and repurposed as a community center, serving as a social and cultural anchor for the neighborhood. This way the Project connects to the Bigger **strategy** that aimed on creating a new ecological and social network across the city. Using green spaces as active connectors, that link neighborhoods, improve mobility and expand recreational and ecological functions.

The **river promenade** does not aim to replicate the existing promenade in Bordeaux's city center. Instead, it introduces qualities that are currently missing: a more natural and green riverside experience. This promenade is conceived as a space that can be enjoyed both by local residents and by inhabitants of the city center seeking a quieter, more immersive walking environment.

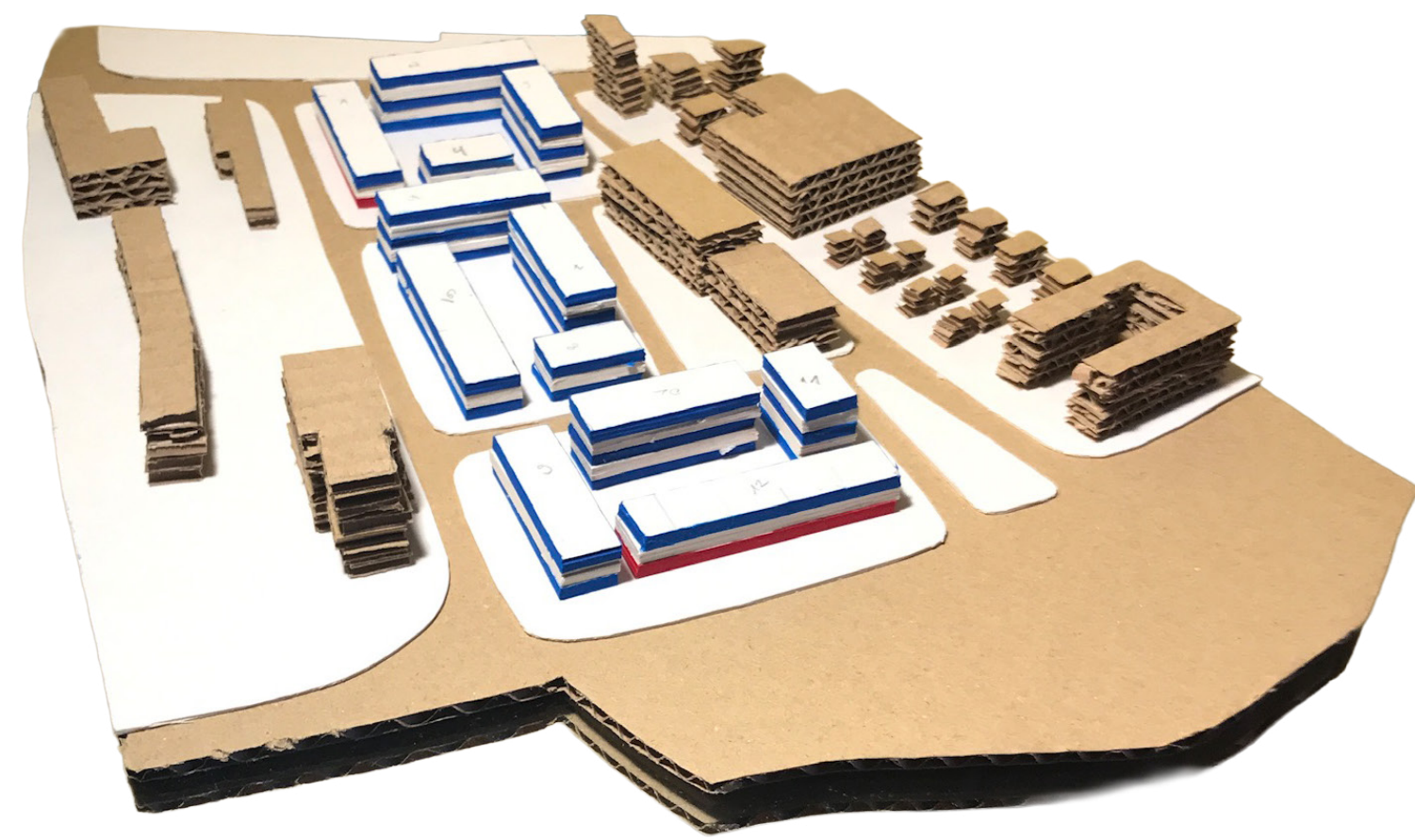


promenade

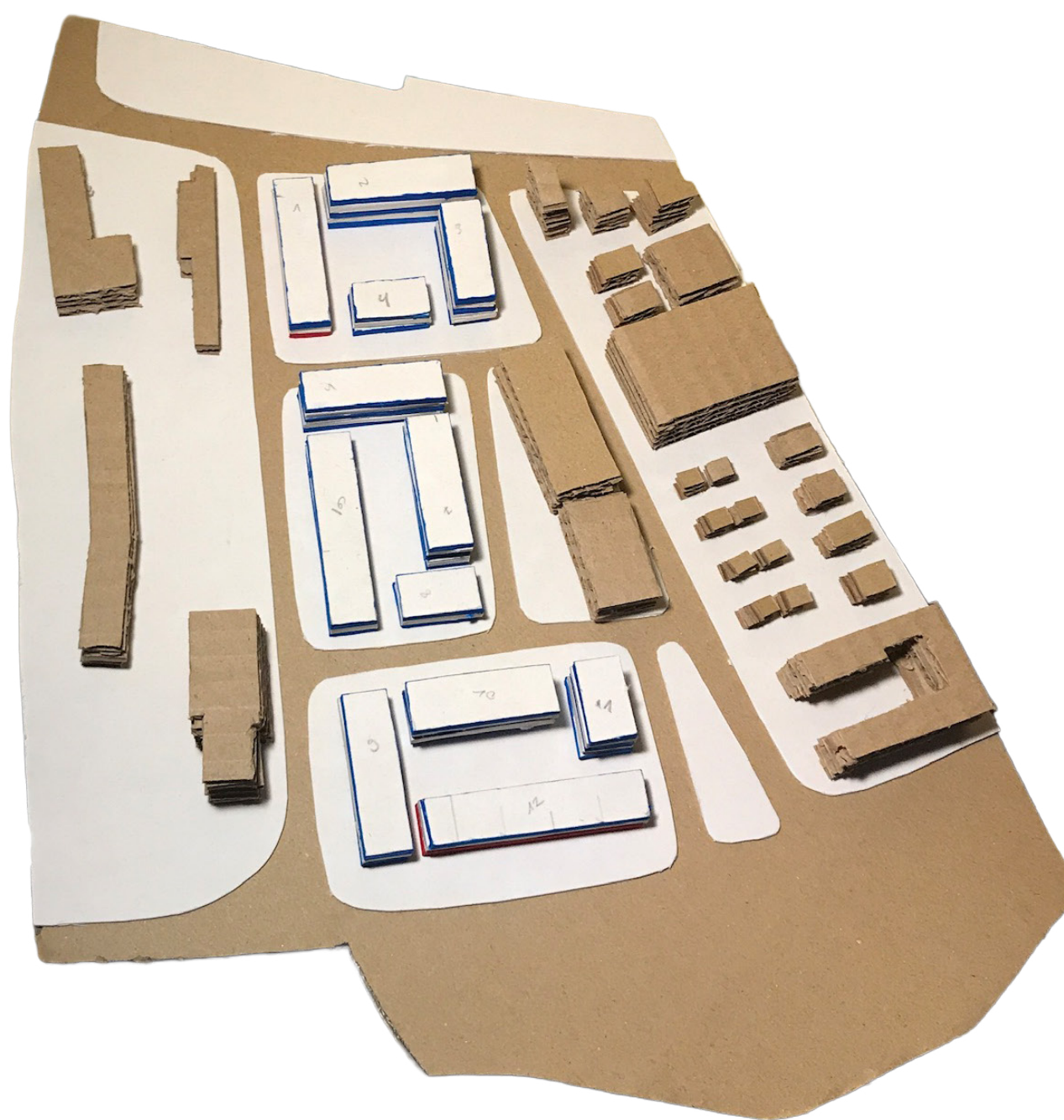


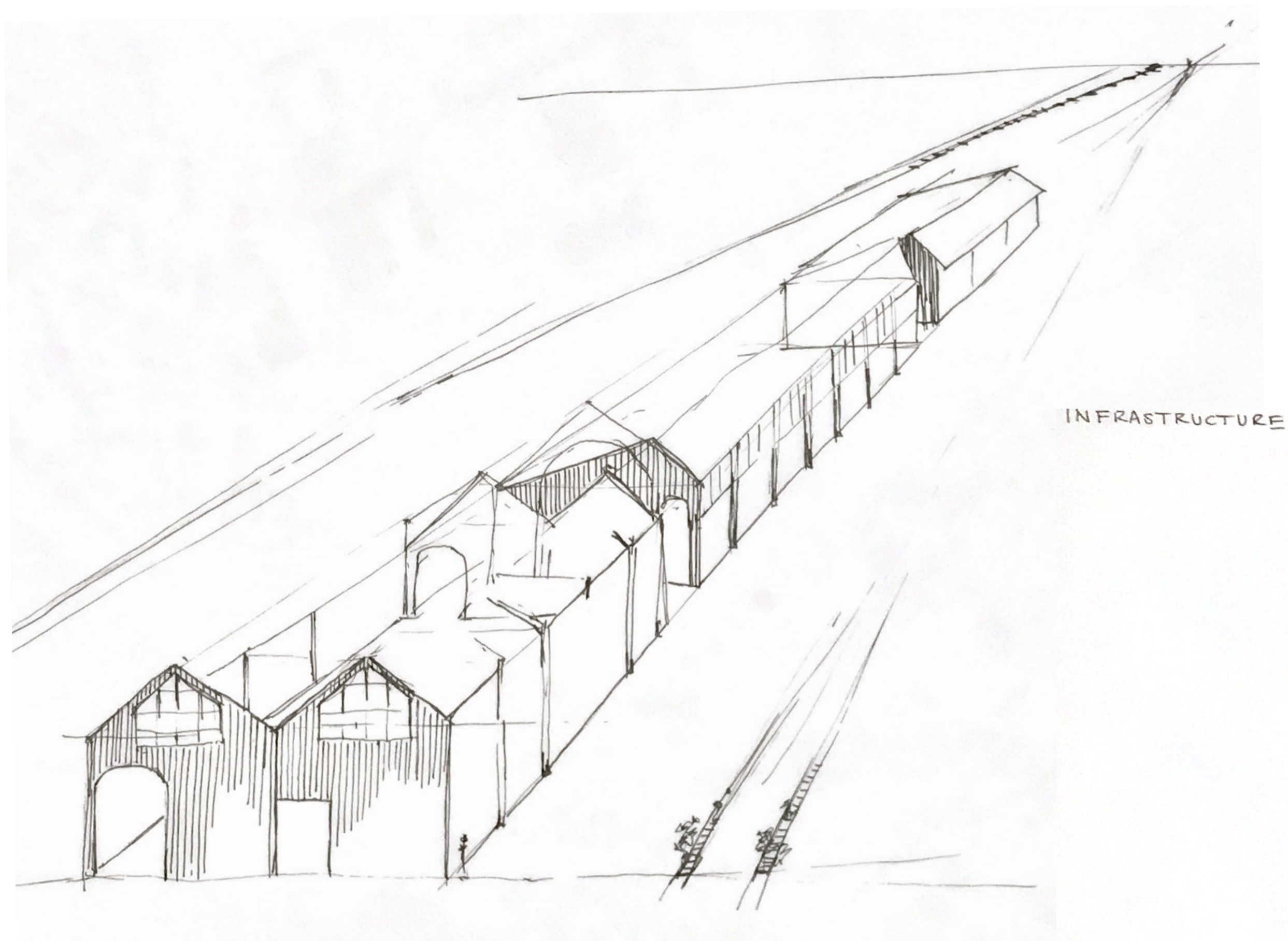
promenade





Model of the Intervention M 1:1000





sketch of the existing train Station



train tracks

